

AFIF ATALLAH

Senior Data Analyst

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Summary

Data analyst with strong experience helping drive growth for a Global market research company. Use advanced analytics and business intelligence to develop reports that guide key decision making. Recent highlights include creating tracking procedures that cut operating costs 20%.

EXPERIENCE

Senior Data Analyst | Ipsos, Lebanon

May 2023 - Present

- Managing a data processing team, providing guidance and direction to enhance Performance.
- Collaborated with business stakeholders to define project requirements and deliver data-driven solutions, resulting in a 15% increase in sales revenue.
- Implemented data quality improvement initiatives, resulting in a 20% reduction in data errors and inconsistencies.
- Advanced data analysis tasks, Building data reports and charts.
- Directly communicating with Project Managers and clients, building strong professional relationships.

Data Analyst | Ipsos, Lebanon

December 2018 - February 2023

- Built comprehensive reports using Excel, SPSS, and IBM, ensuring accurate and efficient data analysis.
- Proactively identified and solved complex data-related problems.
- Scripted surveys using JavaScript, displaying a strong grasp of programming language.

Junior Data Analyst | Pronotion, Lebanon

June 2016 – October 2018

- Generate visually appealing and interactive dashboards, reports, and visualizations that effectively communicate insights and key metrics to stakeholders.
- Collaborated on a project to optimize data warehouses, enhancing report generation speed by 35%.
- Optimize performance of Power BI solutions.

EDUCATION

Bachelor's Degree | Computer Information Systems

August 2018

Arab Open University, Lebanon

SKILLS

Management: Team Management & Leadership, Client Relations & Communication, Problem Solving & Strategic Planning.

Programming & Database: Database design & Management, Python (Pandas, NumPy), R, SQL, JAVA.

Big Data: Hadoop, Spark, Kafka.

Data Visualization: Data cleaning, Tableau, Power BI, SPSS, Matplotlib.

Research: Data science research methods, survey creation.