

# Hiba Bitar

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## SUMMARY

Motivated and dynamic Public Relations graduate with extensive experience in community engagement, team leadership, and customer service. Passionate about building relationships and creating impactful experiences across various professional settings.

## EXPERIENCE

### **Product Promoter- *Iprom agency*, , Adriana Agency, and Elige Agency** (2021-Present)

- Collaborated with advertising teams to create and execute effective promotional campaigns.
- Presented products to target audiences, boosting brand visibility and sales.
- Developed communication and marketing skills through hands-on advertising efforts.

### **Events Hostess – Festive Agency** (2020–Present)

Delivered exceptional customer service in dynamic event environments.  
Managed unexpected challenges with professionalism and efficiency.

## EDUCATION

### **BA in Public Relations, 2024**

Lebanese University, , Faculty of Information – Jdeideh • 2021-2024

### **TS2 in Pre-School Teaching**

Chadra Official Technical School • Chadra • 2021-2023

### **Baccalaureate in Scientific Emphasis in Biology and Economy**

Kobayat Official High School • Kobayat • 2020

## Leadership and Community Engagement

### **Scout Leader and Community Engagement Worker**

Les Scouts Du Liban - Groupe SSCC Andaket

- Led a group of dedicated scouts, fostering personal development and growth.
- Ensured the smooth functioning of the Scout troop and fostered a positive and inclusive environment.
- Worked in different environments and developed adaptability and social skills.

## SKILLS

Communication skills  
Multitasker  
Creative  
Mastery of Microsoft Office (Word, Excel, PowerPoint)

Logical thinking  
Cultural Competence

## Languages

Arabic: Fluent  
English: Fluent  
French: Fluent