

Reem Boughanem

Aley, Lebanon

70425007 | reemboughanem57@gmail.com | [LinkedIn](#)

Career Objective

Motivated and enthusiastic university student currently pursuing a degree in Marketing, seeking an internship or entry-level opportunity in the marketing field. Eager to apply academic knowledge and develop practical skills in a dynamic work environment. Committed to contributing to innovative marketing strategies while continuing my studies.

Education

Bachelor's Degree in Marketing **October 2023-Present**

Lebanese University, Faculty of Business Administration- Aley, Lebanon

Certifications

Coursera Certificate in "From Likes to Leads: Interact with Customers Online" **May 2023**

Coursera Certificate in "Attract and Engage Customers with Digital Marketing" **April 2023**

Coursera Certificate in "Foundations of Digital Marketing and E-commerce" **April 2023**

Certificate of completion in the awareness workshop "INARA USAID" on the effective use of renewable energy. **December 2022**

Certificate of Participation as a delegate in the "16th GC LAU Model United Nations High School Conference 2021" **February 2021**

Volunteer Work

AFDC (Association for Forests, Development and Conservation)

- Organized and participated in gift-wrapping and distribution for children in the community.
- Conducted interactive activities and games in schools to engage and entertain children.
- Assisted in planting cedar trees using proper techniques to ensure sustainable growth.
- Participated in a guiding hike to promote environmental awareness and conservation.

Khota-Al-Shabab

Data Collector | September-October 2021

- Conducted door-to-door surveys to assess street safety, design, and community relationships.
- Engaged with residents to gather insights on neighborhood challenges and opportunities.
- Collected and recorded data to support urban planning and community development initiatives.
- Contributed to a project aimed at enhancing social cohesion and peacebuilding.
- Assisted in analyzing survey responses to identify key areas for improvement.

Skills

Technical skills

Word, Powerpoint, Excel, Capcut, Canva

Personal Skills

Communication skills, presentation skills, leadership skills, time management, research and writing skills, creativity, emotional intelligence, adaptability, attention to detail

Languages

Arabic: Native | English: Fluent