

Moamen Reda

Data Analyst

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SUMMARY

Analytical and driven Data Analyst with a background in Biomedical Informatics and a passion for leveraging data to drive business insights and decisions. Experienced in digital marketing, project management, and financial operations. Strong skills in Excel, SQL, Power BI, and Python. Recently exempted from military service (Jan 2025), now fully focused on launching my professional career.

EDUCATION

Nile University, 6 October City — Bachelor's Degree in Computer Science (Biomedical Informatics)
Feb 2020 – Feb 2024
Innovegypt Program, ITIDA — Oct 2020
ASP.NET Core MVC and Web API Training — Nov 2023

EXPERIENCE

Digital Marketing Agency Manager — May 2024 – Dec 2024

- Managed client accounts and developed tailored marketing strategies.
- Collaborated with creative teams and analyzed campaign results to drive growth.

AIESEC, MUST University — Giza

Finance Team Leader — Feb 2022 – Aug 2022

- Managed organizational expenses, budgets, and financial tracking.
- Conducted audits and created cash flow reports.

Global Talent/Teacher Member — Aug 2021 – Feb 2022

- Guided youth through international internship processes.

Global Volunteer Member — Feb 2020 – Aug 2020

- Promoted and facilitated youth participation in global volunteering.

PROJECTS

- Sales Analysis Dashboard (Power BI): Visualized KPIs from retail data such as revenue and top products.
- Excel Data Tracker: Created a tracker for monitoring course progress and payment in training projects.

SKILLS

Data Analysis: Excel, Power BI, Python, MySQL, SQL

Soft Skills: Problem-solving, Time Management, Relationship Building, Adapting to AI tools

Tools: MS Office, Google Tools, Canva, Notion

Business: Market Research, Business Development, Financial Management

ADDITIONAL NOTE

I was preparing for mandatory military service until January 2025 and received an exemption.

During that period, I focused on learning and enhancing my skills in data analysis to be job-ready.