

# Ali Jammoul – Marketing and Sales specialist

| Lebanese Nationality | +961 3 780709 | Jammoul800@gmail.com | www.linkedin.com/in/ali-jammoul-642a34248/

## Skills & Competencies

Microsoft Office	Leadership	Time and Classroom Management	Trilingual (Arabic, English and French)
Technology adaptability (E-Learning)	Communication & Interpersonal	Planning & Reporting	Organizational

## Professional Experience

### SALES AND MARKETING SPECIALIST

#### ASALA PUBLISHERS | DECEMBER 2022 – PRESENT

- Contact old clients to maintain a connection between them and the company.
- Contact new clients and research potential markets.
- Representative in book fairs abroad in MENA and GCC areas.
- Follow sales and profits of the company and try to improve the weaknesses.

### OPERATIONS TEAM LEAD

#### ARTRIP PRODUCTION (DOHA) – PROJECT N12 – FIFA WORLD CUP QATAR 2022 | FEBRUARY 2022 – DECEMBER 2022

- Recruited and delegated candidates to support and handle operational tasks for the FIFA World Cup.
- Tracked KPI's are delivered and met for better output.
- Managed and assured the needs of the recruited candidates.
- Organized and planned the schedules for fans supporting Qatar National Team.
- Ensured a seamless and enjoyable experience for all attendees throughout the project.

### SENIOR MEDICAL REPRESENTATIVE

#### AMERICAN DIAGNOSTICS CENTER | OCTOBER 2019 – NOVEMBER 2021

- Identified new business targets and closed several deals over medical samples.
- Surpassed sales target by an average of +43% on monthly basis.
- Deliver result samples to customers and on timely manner.

### FOUNDER

#### HOUSE OF HEROES | MAY 2018 – AUGUST 2019

- Founded and operated my personal brand of t-shirts.
- Developed and implemented a profitable business plan, including brand identity, product selection and pricing.
- Managed all aspects of the e-commerce side of the store, including website design, order processing and customer service.
- Managed relationships with suppliers, negotiating pricing and maintaining strong communication, ensuring a timely delivery of orders.

## Education

American University of Science and Technology

July 2018

Bachelor's Degree in Marketing and  
Advertising

Diploma In Economics

Lycee du Musee

Sept 2013

## **Certifications & Projects**

Business Planning & ROI by Vanguards

Presentation Skills by J. Walter Thompson

Creative thinking and Innovation by Fernand Hosry Group

How to get Ahead in Advertising by IMPACT BBDO  
UNLEASH YOUR CREATIVITY Contest Finalist – 2017

Benwaty Sports Festival Organizer – Sponsored by Yemnak