



JANE HARROUK

Student at ESA Business School

CONTACT

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- Zalka, Lebanon

EDUCATION

ESA Business School

Bachelor in Business Administration
2024 - Present

College de la Sainte Famille Fanar

High School Diploma
2008-2024

SKILLS

- Introductory Knowledge of SEO
- Basic Graphic Design (Canva, etc.)
- Basic Market Research & Consumer Insight
- Creative Thinking & Personal Branding
- Time Management
- Team Coordination
- Teamwork
- Writing Skills
- Public Speaking

LANGUAGES

English
French
Arabic

ABOUT ME

Business student with a global outlook and a strong interest in marketing, branding, and the way strategy shapes perception. Creative and detail-driven, I bring clarity and intent to every project, drawing from my background in writing, music, and art. I've led teams as a scout leader and collaborated on business projects, where I especially contributed to the marketing side through design, communication, and concept development.

CERTIFICATIONS

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| ESA Generative AI Workshop | April 2025 |
| ESA Business School | |
| Goldman Sachs - Risk Job Simulation | Feb 2025 |
| Forage | |
| NxL Certificate | Nov 2024 |
| Nestlé x L'Oréal Season 3 | |
| MUN Advisor Certificate | Jan 2024 |
| GC LAU Model United Nations | |
| Modern Guitar - Intermediate II | 2024 |
| Maestro Music Center | |

VOLUNTEERING

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| Girl Scout member and Chief Assistant | 2014 - Present |
| Association des Guides du Liban | |
| Committed Girl Scout member for 11 years, developing leadership, teamwork and problem-solving skills. Currently serving as Chief Assistant, overseeing activities, mentoring young girl scouts, and coordinating team initiatives while managing social media platforms. | |

AWARDS

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| MUN Position Paper Award - UN Human Rights Council | Mar 2023 |
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TEST SCORES

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| IELTS | 8.0/9 | Mar 2025 |
| SAT | 1400/1600 | Aug 2023 |