

# Celine Mouhaidly

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## EDUCATION

**American University of Beirut (AUB), Business Administration: Information and Decision Systems** Jan 2024-Present

Activities and societies: AUB Consulting Club, Financial Investment Club, BEYMUN conference, Social Work Club.

**Lebanese American University (LAU), Computer Science.**

Sep 2022 – July 2023

**Lycée Abdel Kader (LAK), French Baccalaureate**

June 2022

## Experience

**Mhha Inc and Shoeman Trading Inc, Logistics Assistant.**

Sep 2023 – January 2024

- Prepared international logistics and fumigation compliance documents for global shipping operations
- Used Excel for data management, tracking budgets, project timelines and resource allocation.
- Entered and managed shipping and customs data for international logistics documentation

## EXTRACURRICULAR EXPERIENCE

**Social Work Club, Utility and Logistics Officer**

Feb 2025 – Present

- Collaborated with restaurants and businesses to ensure content creation and promotional material.
- Oversaw logistics and execution of major fundraising events by ensuring timely coordination and resource allocation.
- Liaised with campus departments to secure venues and fulfill all procedural requirements.
- Advised the SWC Cabinet on logistical and operational considerations to optimize event utility and impact.

**BEYMUN, Marketing and Media Team Leader**

January 2025 – June 2025

- Managed BEYMUN's marketing strategy and media analytics to boost engagement.
- Handled budget and financial data management, collaborating with sponsorship teams.
- Monitored media analytics to track and improve growth from 15K to **120K+** monthly views.
- Selected and trained photography team to ensure smooth media operations on conference day.

**Office Of Communication, Graduation Officials Organizer**

May 2024 – May 2025

- One of the few students selected two years in a row to work directly with AUB staff in managing graduation logistics for Undergraduate and Graduate students.
- Balanced event management with marketing responsibilities by capturing and posting real-time content for AUB's official social media pages.

**AUB Open house, Student Guide and Leader**

April 2024 – May 2024

- Led and guided **500+** students, introducing them to AUB's program tours.
- Provided insights into business technology pathways and career prospects.

**YMY Tutoring Center, Tutor**

July 2023 – September 2023

- Provided one-on-one tutoring in photography, guiding students through Adobe Lightroom techniques and digital composition.
- Assisted students in developing technical skills, enhancing their creative vision and mastering editing software.

## PROJECTS

**180 Degrees Consulting Competition**

March 2024

- Participated in a global consulting competition, applying strategic problem-solving to real-world business challenges.
- Worked with a team to develop innovative solutions, gaining hands-on experience in business consulting

## Skills & Personal

**Certificates:** Arduino, 180 Degrees Consulting Competition

**Languages:** Arabic (Native), English (Fluent), French (Fluent)

**IT:** Python, Java, Office Package (Word, Excel, PowerPoint)