

# Ahmad Abou El Neaj

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## Professional Summary

Creative and detail-oriented Graphic Design student at CIS with a passion for visual storytelling and multimedia expression. Strong foundation in Adobe Illustrator, illustration, map drawing, and filmmaking with a versatile artistic background. Adept at communicating ideas through design and eager to contribute to creative projects that make an impact.

## Education:

### CIS – Lebanon

Present

#### Graphic Design

Relevant Coursework: Photoshop, Adobe Illustrator (Layout Design, Packaging and Posters), Theory of colors, Artistic Drawing, Storyboard.

### Al Jarmak High School

2024

#### Sociology and Economics

Relevant Coursework: Economy, Probability, Physics, Languages.

## Experience:

### Freelance

2025

- Designed eye-catching promotional posters for local barbershops tailored to their brand identity and audience.
- Collaborated with barbershop owners to understand their service offerings and promotional needs.
- Applied layout, color theory, and typography principles to create visually appealing and effective designs.
- Utilized Adobe Illustrator and other graphic tools to produce print-ready and digital poster files.
- Revised designs based on client feedback and ensured timely delivery of final materials.
- Contributed to enhancing the visual presence and customer engagement of small businesses.

### Hayat Center for Orphans Care – Volunteer

2024

- Assisted in organizing educational and recreational activities for children.
- Supported daily care routines, including meal distribution and supervision.
- Helped with arts and crafts workshops, encouraging creativity and expression.

- Contributed to the planning and execution of events and holiday celebrations.
- Offered emotional support and mentorship to children in need.
- Collaborated with staff to maintain a safe and welcoming environment.

## **STEP – Student**

2024

- Participated in community-driven tree planting projects to support reforestation efforts.
- Assisted in preparing soil, digging, and properly planting saplings in designated areas.
- Collaborated with team members to ensure efficient planting and maintenance.
- Helped raise awareness about environmental sustainability among local participants.
- Maintained planted areas and monitored early growth stages of saplings.
- Supported clean-up efforts and promoted eco-friendly practices during events.

## **Certifications:**

- Mastering Adobe Illustrator Workflow – LinkedIn (2025)
- Drawing Simplified Maps in Illustrator – LinkedIn (2025)
- Strengthening Tertiary Educational Pipelines – AUB (2024)
- Filmmaking and Script Writing – Lighthouse Peace Initiative (2024)
- Music Theories and Playing Saxophone – Action for Hope (2018)

## **Skills**

- Photoshop and Adobe Illustrator
- Microsoft Office (Excel, PowerPoint, Word)
- Team leadership and strategic planning
- Playing chess

## **Languages**

- Arabic (Native)
- English (Fluent)

