

Ghida Issa

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Objective

A recent Marketing graduate with a solid foundation in e-commerce, SEO, and digital content creation, seeking to contribute to a dynamic organization. Committed to driving brand growth and enhancing digital engagement through innovative marketing strategies, with a strong desire for continuous learning and professional development.

Education

Beirut Arab University – Beirut, Lebanon

Bachelor's Degree in Marketing

Sep 2022 – May 2025

Experience

(To be added upon gaining more professional experience.)

Internship / Training

Marketing Intern, UStartup.co

May 2024 – July 2024

- Focused on SEO (Search Engine Optimization) tasks to improve website rankings and visibility. - Created and curated content for various digital platforms following SEO strategies and best practices.
- Actively participated in optimizing website content to enhance online presence.
- Demonstrated effective communication, teamwork, and a strong willingness to take on new challenges.
- Supported multiple projects with enthusiasm and dedication.

Certifications

- IC³ Digital Literacy Certification – Global Standard 5, Certiport

July 2024

Skills

Soft Skills: - Time Management

- Attentive Listening Skills
- Teamwork and Group Collaboration
- Patience, Flexibility, Positivity, and Creativity

- Organizational and Multitasking Skills
- Problem Solving

Computer Skills: Microsoft Office (Word, Excel, PowerPoint)

Languages: : - Arabic : Fluent (Spoken and Written)

- English : Fluent (Spoken and Written)

- French : Fluent (Spoken and Written)