

FATIMA KLEIT

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PROFILE

Creative and driven Digital Marketing student with experience in content creation, video production, and campaign coordination. Skilled in visual storytelling and digital tools, with a strong team ethic and a results-oriented mindset. Seeking an internship or entry-level role to grow and contribute to impactful marketing projects.

EXPERIENCE

Social Media Coordinator (June 2025-present)

TATOUCHE company

- Collaborate with GCC influencers and maintain a relationship
- Give a clear idea about content that needs to be delivered
- Communicate and collaborate within a team to understand goals and targets

Videographer & Director – University Social Media Campaign

University of Sciences and Arts in Lebanon (USAL)

- Conceptualized, directed, and edited a series of marketing videos as part of a university project, highlighting brand messaging and student life.
- Utilized tools such as Canva, CapCut, and Davinci Resolve to produce high-quality visual content aligned with marketing objectives.
- Led a small team of classmates, managing the full video production cycle from scripting to post-editing.

Team Member – Sales Manager Interview Project

University of Sciences and Arts in Lebanon (USAL)

- Collaborated with team members to plan, conduct, and present an in-depth interview with a professional sales manager.
 - Gained valuable insights into sales strategies and client relationship management.
 - Strengthened communication and research skills through team-based project work.
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EDUCATION

Bachelor of Business Administration – Digital Marketing

University of Sciences and Arts in Lebanon (USAL) | 2023 – Present

TECHNICAL SKILLS

- **Design & Editing Tools:** Canva, Adobe Premiere Pro, Davinci Resolve, CapCut
 - **Marketing Skills:** Content Creation, Videography, Visual Branding, Social Media Strategy
 - **General Tools:** Microsoft Office Suite
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LANGUAGES

- Arabic – Native
- English – Fluent
- French – Basic