



ROGER SAOUD

Marketer
Graphic Designer

SKILLS

Photoshop	Illustrator
Premiere Pro	Lightroom
InDesign	AfterEffects
AutoCAD	Revit
Ableton	MSO

PORTFOLIO LINKS

Marketing / Graphic Design

Photography

CONTACT

+961 79 302 696

Rogehsd@gmail.com

[LinkedIn](#)

CERTIFICATIONS

IRB research
SEO hubspot
Google analytics
Google Ads
Meta Ads

EXPERIENCE

Marketer/Designer

Freelancer | 2024

Corporate Identity Portfolios were schemed and designed to fulfill Marketing Strategy goals highlighting key messages concerning corporate operations & offerings.

Graphic Designer

BlueTree Advisors | 2023
Surfaces

Designed brochures and presentations to more effectively target and attract new customers to the companies.

Multimedia Specialist

Beirut Digital District | 2022

A framework was well-developed for social media plans and marketing campaigns that effectively targeted audiences and increased KPI's.

Researcher/Writer

Beirutopia | 2021

Recommended and devised new strategies to support local grassroots initiatives via research papers, an action plan, philanthropic advertisements, and diagrams.

Graphic Design Lab Assistant

LAU | 2017

Built new relationships with designers via organizing campaigns and designing layouts for art exhibitors. Initiated promoting events through the university's social circle.

EDUCATION

Marketing Degree

Lebanese American University | '2021

Major Gpa: 3.74/4.00
Bachelor of Science in Business Administration

LANGUAGES

English	Fluent
Arabic	Native
French	Basic
Spanish	Basic