

ADELMADI

Aley, Lebanon | 961 81 844945 | adel8madi@gmail.com

OBJECTIVE

A motivated first-year business student eager to develop skills in management and finance. Passionate about problem-solving, teamwork, and continuous learning, with a strong desire to apply knowledge in a dynamic professional environment.

EDUCATION

Antonine University

June 2027

Bachelor's degree in Business Administration

Aley Cultural Secondary School

June 2024

Lebanese Baccalaureate – Sociology and Economics

WORK EXPERIENCE

SEO Propath – Web Developer

October 2024 - February 2025

- Conducted backlink prospecting and analysis for SEO campaigns
- Performed SEO outreach and guest blogging
- Carried out SEO competitor analysis and metadata scraping

Intern at Launch – DXB Business Development Intern

June 2023 - August 2023

- Conducted market research
- Performed SWOT assessment
- Planned and organized events
- Managed databases and archives

SKILLS

- SEO, Web Development, Digital Marketing & Analytics, Event Management
- Time Management, Teamwork, Problem-solving and Communication
- Microsoft Office

LANGUAGES

Arabic – Native

English – Fluent