

Daniel Zeitouny, MEng

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Professional Summary

Digital Product Manager with 10+ years of experience driving the development and growth of web and mobile platforms. Proven ability to manage end-to-end product lifecycles and lead cross-functional teams and vendors to deliver innovative tech solutions. Combines a strong technical background (former software developer) with strategic business acumen, using data-driven decision-making and agile methodologies to achieve results. Excellent stakeholder management and communication skills, with a passion for driving digital transformation and exceptional user experiences.

Key Skills

- Product Strategy & Lifecycle Management
 - Agile Delivery (Scrum, Kanban)
 - User-Centered Design & Prototyping (Figma, Sketch, Adobe XD)
 - Prioritization & Roadmapping (RICE, MoSCoW)
 - Market & Competitor Analysis
 - Stakeholder & Vendor Engagement
 - Budget Ownership & KPI Tracking
 - Web/Mobile Technologies & Tools (JIRA, Asana)
 - Go-to-Market Execution
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Professional Experience

Innovation Product Manager

Hamad Medical Corporation – Doha, Qatar | Dec 2020 – Present

- Lead the design and development of digital health platforms for healthcare professionals, delivering secure and user-centered experiences.
- Define product strategy and roadmap based on market research, usability studies, and innovation trends.

- Manage a cross-functional team (developers, designers, QA) and external vendors to ensure timely delivery, platform stability and design consistency.
- Oversee annual budget, vendor contracts, and development expenditures to optimize efficiency and resource allocation.
- Champion agile best practices, introducing design and software management techniques to improve team communication and delivery.
- Coordinate stakeholder engagement sessions, translating technical specifications into strategic business solutions.

Product & Design Manager

Nucleus Ventures – Beirut, Lebanon | Jan 2020 – Dec 2020

- Designed, developed, and launched a virtual accelerator platform adopted by two universities.
- Led design strategy and UX across diverse industries, including fintech, healthtech, e-commerce, and travel, tailoring experiences for each domain.
- Mentored 10+ startups on product development and strategy, helping secure funding and build scalable products.
- Created customer personas, journey maps, and responsive interfaces to guide UX UI for web and mobile platforms.
- Facilitated collaboration with universities and ecosystem partners to promote digital innovation.

Product & Design Manager

Polaire Technologies – Beirut, Lebanon | Aug 2018 – Jan 2020

- Led the full product lifecycle and applied design thinking from ideation to launch for the WeSalam mobile app, achieving 5,000+ downloads in 2 months.
- Defined the product strategy and UX/UI direction, creating wireframes, prototypes, high-fidelity mockups, and roadmap across all phases of development.
- Conducted user testing and A/B experiments to optimize onboarding and drive user retention.
- Negotiated third-party service integration contracts and managed vendor relationships.

Software Developer | UX/UI Designer

Obsoft – Beirut, Lebanon | Jul 2016 – Jul 2018

- Designed and developed digital platforms with a focus on user-centered UI and performance.
- Led full-stack development and project coordination across web products.
- Consulted SMEs on digital feasibility and innovation strategy.

Part-Time Lecturer (Data Structures)

Qatar University – Doha, Qatar | Feb 2022 – Jun 2022

- Taught data structures and algorithms to undergraduate students.
 - Led course planning, hands-on coding exercises, and collaborative projects.
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Education

Master's in Computer and Communication Engineering, Multimedia, and Telecommunication

Antonine University, Lebanon – 2018

Bachelor of Computer and Communication Engineering

Antonine University, Lebanon – 2016

Certifications

- Certified Product Manager (AIPMM) – *In Progress*
 - Digital Product Management – Productside
 - Building Your Leadership Skills – HEC Paris
 - Foundations of UX Design – Google/Coursera
 - Software Processes and Agile Practices – University of Alberta
 - Introduction to Software Product Management – University of Alberta
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Languages

- English (Fluent)
- French (Fluent)
- Arabic (Native)

Interests

- AI, Digital Innovation & Sustainability
- Tech Startups & Entrepreneurship
- Fitness and Outdoor Exploration