

Mohamad M. Ajjour

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Professional Summary

Detail-oriented and tech-savvy professional with hands-on experience in e-commerce setup, website development, inventory management, and employee training. Skilled in Shopify, POS systems, digital marketing, and Meta ads. Currently pursuing a minor in Data Science and passionate about leveraging data-driven insights to help businesses grow and make smarter strategic decisions.

Education

American University of Beirut (AUB), Bachelor of Business Administration

Minor in Data Science

August 2023 – December 2026

Al_Mostapha School, Lebanese Baccalaureate

Specialties: Economics and Sociology

Professional Experience

Shopify Implementation Specialist, Scilla, Soie, Soie Signature, and Two Percent — Beirut, Lebanon

January 2023 – Present

- Implemented Shopify POS systems across multiple retail branches, enhancing operational efficiency and enabling real-time inventory tracking.
- Developed and launched customized e-commerce websites, resulting in increased online visibility and improved customer engagement.
- Trained over 10 employees on using Shopify POS software, ensuring a smooth and effective transition to digital inventory processes.
- Managed inventory systems across locations, reducing stock discrepancies by 20% through process streamlining.
- Created and optimized Meta (Facebook & Instagram) ad campaigns to boost online traffic and drive sales.

Skills, Languages, & Others

Technical Skills: Python, Shopify POS, Website Development (Shopify), Meta Ads Management, Microsoft Excel, Digital Marketing Basics

Soft Skills: Tutoring, Team Training, Adaptability

Languages: Language 1 Arabic (Native); English (Fluent)

Interests: Photography, Swimming

Certificates

Certificate in Electricity, CIS College

August 2024

- Completed a comprehensive course in residential and commercial electrical systems installation and safety protocols.

Fundamentals of Digital Marketing, Google Digital Garage

(Expected June 2025)

- Currently undertaking a globally recognized certification covering SEO, social media marketing, email campaigns, and data analytics.