

# Nabih Hammadi

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## Objective

Result-driven professional fueled by marketing passion with a relentless commitment to achieving higher goals, I bring fresh perspective to every challenge, thrive in high-energy environment and quickly adapting to change while delivering solutions. Aiming to drive significant engaging results and sales booting, as well as absorbing new knowledge and applying it to make real media growth.

## Education

Bachelor degree in Marketing at Islamic University in Lebanon 2022 – present

Digital Marketing course at CIS 04/2024 – 06/2024

- Mastered Search Engine Optimization (SEO) and implemented advanced tactics of keywords.
- Levered Customer Relationship Management (CRM) data and reported to analyze campaign performance.
- Planned and promoted engaging content and build brand awareness & credibility.

## Experience

**Sales associate at Centre Point** 06/2024 – 09/2024

- Increased sales revenue by 20% within 3 months by leveraging persuasive communication and lead conversion strategies.
- Converted 25% of leads into customers, and 15% of new customers into returning customers.
- Closed an average of 15 sales deals daily by offering valuable propositions and maintaining excellent client satisfaction..

### Technical skills:

Customer relationship management  
Microsoft office suite (Word, Excel, Outlook, etc)  
Digital marketing  
Social Media Management  
Basic HTML language

### Soft Skills:

Communication  
Team work  
Adaptable  
Negotiations  
Problem solving