Elsy Abdelmassih

Abdelmassih.e@gmail.com 76-863-362 Beirut, Lebanon

PROFILE

Professional with experience in, training, and project implementation within the educational technology and humanitarian sectors. Al tools enthusiast. Adept at designing and delivering interactive learning experiences, facilitating cross-sector collaboration, and enhancing educational outcomes. Skilled in monitoring and evaluation, volunteer coordination, and strategic program execution. Proficient in Arabic, English, and French, with a strong background in instructional technology and child protection.

PROFESSIONAL EXPERIENCE

Creative Technology SolutionsProject Coordinator/ Trainer

Oct 2022 – Present Beirut, Lebanon

- Managed key client relationships especially AUB, LAU and NDU in Lebanon and the Global Studies University in the UAE, ensuring successful implementation and adoption of Canvas LMS, the creation of customized AI chatbots, while driving engagement, retention, and product usage through tailored support and strategic consultation and coordinating multistakeholder meeting workshops.
- Led the successful launch and implementation of the Co-pilot initiative, preparing project calendars, training plans,
 materials, and quality assurance demos for clients including Higher Colleges of Technology in the UAE and the Ministry of
 Education in the UAE, Oman, Qatar and Bahrain. Designed and executed comprehensive learning programs tailored to align
 with organizational goals while ensuring timely and quality implementation of the content.
- Conducted intensive back-to-back training sessions on the AI Tutor platform for the Ministry of Education in the UAE,
 effectively reporting user feedback to the development team for functionality enhancements. This contribution led to a high
 usage rating and secured a contract with CTS. Developed and facilitated interactive training sessions and workshops,
 incorporating L&D methodologies such as ADDIE and Kirkpatrick's Four Levels of evaluation.
- Designed and executed innovative training sessions for Minecraft Education, developing engaging scenarios that significantly increased user engagement and introduced STEM-related lessons to over a thousand educators. Compiled and reviewed supporting evidence such as attendance sheets, photos, and reports to validate activity implementation.
- Managed user setups, class configurations, and technical support for ADEK charter school administrators on Canvas LMS, enhancing account management efficiency and resolving issues to ensure optimal system performance and alignment with project requirements.

 Ostaz by inspired
 2020 – Present

 MMKN
 Oct 2019 – May 2020

 Tutor (Remote)
 GCC

- Tutored students in Biology, Physics, Chemistry, and Math at various levels, enhancing their academic performance through regular follow-ups with students and parents, and reported outcomes to operations.
- Provided educational support in Biology, Physics, Chemistry, and Math to public school students and refugees, ensuring alignment with curricular standards by reviewing materials with supervisors and submitting session reports for evaluation.

Research Lab, Lebanese American University

2019 - 2023

Research Assistant

Beirut, Lebanon

• Conducted experiments on molecular mechanisms of carcinogenesis, tumor markers, and selective cancer targeting, with a focus on arginine auxotrophy in AML and GBM using recombinant human arginase I [HuArgI (Co)-PEG5000].

 Assisted senior researchers and fellows with laboratory work, data analysis, and the development of cancer-specific therapeutic strategies.

VOLUNTEER

Lebanese Red Cross Jezzine, Lebanon

Featured Experience: Head of Center, Youth Sector - Jezzine Center, 2019

- Oversaw projects in partnership with organizations like UNICEF, enhancing program effectiveness and reaching yearly targets through strategic volunteer management and personal development initiatives.
- Led response efforts during crises as COVID-19, managing both logistical and financial aspects, and provided national-level trainings and outreach sessions beyond the local center to enhance volunteer competencies across Lebanon.

M&E, Youth Sector Committee - Mount Lebanon 1, 2020-Present

- Managed data and archival functions, ensuring accurate documentation and record-keeping for regional operations.
- Liaised with implementing partners to verify data accuracy and address documentation gaps in alignment with M&E frameworks.

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Content Creator, International Relations Committee, IFRC, 2020-Present

 Produced engaging content for international relations purposes, supporting the global outreach and communication efforts of the Lebanese Red Cross

Volunteer Manager, 2019-Present

 Directed recruitment and retention strategies, ensuring effective volunteer engagement and adherence to national volunteering policies and guidelines.

Youth and Health Trainer, Learning & Development Unit, 2018-Present

- Conducted training sessions on life skills and health awareness, focusing on sexually transmitted infections and drug misuse, aimed at empowering youth aged 15-24.
- Developed and delivered engaging learning content with comprehensive supporting materials to drive effective training outcomes.
- Implemented evaluation strategies to assess learning program impact, gather participant feedback, and optimize training content and delivery methods.
- Provided data-driven insights, interpreting training analytics to refine learning strategies and improve engagement to the L&D team

EDUCATION

Diploma in Project Management American University of Beirut 2025 Beirut, Lebanon

Bachelor of Science, Biology Lebanese American University 2022

Beirut, Lebanon

Professional Development

- General Trainer Course, Lebanese Red Cross Training Unit, 2021
- Training of Trainers for the Youth Department, Lebanese Red Cross Training Unit,2020.
- Certificate in Data Visualization in Excel, Macquarie University, 2020
 - o Course concerning dynamic visualization, conditional formatting and varieties of charting
- Certificate in Vaccine Development: Finding a Vaccine for COVID-19 and future pandemics, Royale College of Pathologists, 2021