

Farah Teryaki

Skills & Business Coach

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SUMMARY

Results-driven Career Coach with 8 years of experience guiding individuals towards their professional objectives. Proven track record of delivering personalized coaching, training programs, and assessments that drive career success. With over 2,000 hours of coaching experience, a network of 600+ small and medium-sized enterprises (SMEs), and extensive partnerships with 15 NGOs, I have developed a unique expertise in navigating complex career challenges and empowering individuals to achieve their goals.

EXPERIENCE

Project Coordinator Rene Moawad Foundation

2024-present

- Coordinating the overall PEIL project operations in the Saida-Jezzine department, overseeing a team of 2 field coordinators and ensuring the delivery of high-quality services to over 300 participants, achieving a 70% successful job placement rate.
- Conducting comprehensive assessments for more than 200 clients to evaluate their skills, qualifications, and career goals, facilitating effective job matching and placement, and contributing to a department-wide placement rate of 65%.
- Developing and delivering 20 workshops on essential job-seeking skills—such as resume writing, interview preparation, and networking strategies—positively impacting the employability of over 300 participants and receiving a 90% satisfaction rating.
- Collaborating with 30 local employers and organizations to create job placement opportunities, successfully establishing partnerships that will benefit both job seekers and businesses.
- Monitoring the progress of 100+ participants throughout the job search process, providing ongoing encouragement, feedback, and resources, leading to a 60% increase in confidence levels reported in follow-up surveys and successful job placements.
- Implementing a robust data tracking and reporting system to monitor participant progress and program outcomes, enabling the Saida-Jezzine department to analyze trends, identify areas for improvement, and optimize service delivery.

Career Coach fithack-Dubai

2024-Present

- Guided over 150 clients in career exploration and development, utilizing personalized coaching strategies to help them identify their strengths and align their career goals with industry demands.
- Designed and delivered comprehensive career workshops on topics such as CV writing, interview preparation, and professional branding, resulting in a 70% increase in participants' job application success rates.
- Launched a mentorship program that paired over 50 clients with industry professionals, resulting in a 30% increase in client engagement and an 85% satisfaction rate in enhanced understanding of market trends and networking skills.
- Conducted individualized assessments and skill gap analyses for over 100 clients, creating tailored action plans that led to a 40% increase in employability and a 75% boost in participants' confidence during their job search activities.
- Collaborated with local businesses to facilitate job placement opportunities for clients, resulting in a partnership network that increased job offers by 40% within six months.
- Collected and analyzed participant feedback to continuously improve coaching methods and resources, achieving an average satisfaction rating of 4.9 out of 5, signifying high levels of effectiveness and client satisfaction.

Employability Trainer The Nawaya Network

2023-2024

- Trained over 100 participants in essential employability skills through 15 targeted workshops and 50+ one-on-one coaching sessions, enhancing their job readiness.
- Developed and tailored individualized training programs for 75 participants, adapting content to meet specific needs and career goals, resulting in a 40% increase in job interview rates.
- Led 10 interactive workshops on resume writing, job search strategies, interviewing techniques, and professional networking, with an overall participant satisfaction rate of 95%.
- Collaborated with participants to set and achieve realistic career goals, leading to a 60% success rate in securing job placements within three months of training.
- Conducted thorough assessments and evaluations for 100+ participants, tracking progress and measuring the training program's effectiveness, with a documented increase in participant confidence levels by 30%.
- Provided bi-monthly reports on the impact of training sessions, showcasing 25 success stories and identifying 10 key areas for program improvement to enhance future training.
- Received an average rating of 4.8 out of 5 from participants on feedback surveys, indicating high satisfaction with the practicality and relevance of the employability skills training.

Business Trainer Anera Lebanon

2023-2024

- Developed and delivered over 20 comprehensive business training programs, focusing on essential skills such as leadership, project management, and financial literacy for diverse audiences, resulting in a 75% improvement in participant performance metrics.
- Customized training materials and curricula to meet the specific needs of various organizations, enhancing their operational efficiency and employee engagement by 30%.
- Facilitated interactive workshops and seminars that emphasized practical applications of business concepts, leading to a 90% satisfaction rate among participants, as reported in post-training evaluations.
- Conducted follow-up assessments to measure the impact of training sessions, resulting in a documented increase in employee productivity by 25% within three months post-training.
- Collaborated with 5 cross-functional teams, comprising 50+ stakeholders, to identify training needs and deliver targeted solutions, resulting in a 30% increase in team cohesion, a 25% improvement in collaboration, and a 90% satisfaction rate among team members, ultimately enhancing overall workplace productivity by 20%.

Business Trainer Basmeh and Zeitooneh

2023-2024

- Provided business coaching and mentorship to 54 small businesses, enhancing operational efficiency and profitability.
- Developed and implemented tailored strategies for business improvement, resulting in increased operational effectiveness.
- Conducted 18 training sessions on key business concepts and practices, enhancing the entrepreneurial skills of participants.
- Facilitated networking opportunities among small businesses, fostering a collaborative and supportive business community.
- Assisted businesses in crafting and executing effective business plans, marketing strategies, and financial management systems.
- Supported clients in expanding product offerings and accessing new markets, leading to significant revenue growth.
- Received positive feedback and testimonials from business owners, recognizing contributions to their success and sustainability.

- Contributed to the economic empowerment and resilience of Palestinian communities through dedicated entrepreneurship support.

Business Coach Shift Innovation Hub

2021-2023

- Provided targeted coaching and mentorship to over 45 small and medium-sized enterprises (SMEs), leading to an average 30% increase in operational efficiency across participant businesses.
- Designed and delivered customized training programs that equipped SMEs with vital skills in areas such as marketing, financial management, and strategic planning, resulting in a 40% improvement in business performance metrics.
- Facilitated hands-on workshops that focused on practical application, enabling SMEs to implement new business strategies that contributed to an overall 25% growth in revenue for participating companies.
- Established a comprehensive mentorship framework that connected SMEs with industry experts, fostering collaborations that led to 15 new business partnerships and expanded market opportunities.
- Conducted regular performance assessments and follow-up sessions, which helped SMEs identify areas for improvement and achieve a collective increase of 50% in customer satisfaction scores within six months of training.
- Received consistent positive feedback from SMEs, with over 90% of participants reporting enhanced business acumen and readiness to tackle market challenges after completing the training programs.

Skills & Career Coach Salem Group

2016-2021

- Collaborated with multiple NGOs, including Sawa for Development and Aid, SIF, WPA, right to Play, and NABAA NGO, to design and deliver customized training and coaching programs, enhancing organizational capacity and staff development.
- Provided skills development and career coaching to over 100 individuals across these NGOs, resulting in a 90% reported increase in confidence and job readiness among participants.
- Developed and implemented tailored training programs addressing the unique needs and challenges of each NGO, leading to a 25% improvement in team performance and productivity.
- Worked closely with NGO leaders and management teams to identify areas for skills development and organizational improvement, informing the development of targeted capacity-building initiatives.
- Successfully coached individuals in setting and achieving career goals, with 80% of participants reporting significant progress towards their professional objectives within 6 months of training.
- Received consistently positive feedback from participants and NGO leaders on the impact and effectiveness of the training and coaching sessions, with a 95% satisfaction rate among participants.
- Contributed to the overall capacity-building and sustainability of partner NGOs through skills development initiatives, enhancing their ability to deliver programs and services effectively, and resulting in a 30% increase in donor engagement and funding.

Education

Humanitarian Leadership Diploma

American University of Beirut

2024

Bachelor of Science in Marketing

American University of Science and Technology

2013

License and Certifications

ILO Business Resilience Strategy	2025
UNICEF PSEA & FRAUD	2024
Mentor and Guide (ICC) Career and Executive Coach	2023
House of Peace Conflict Sensitivity	2023

TV Shows

Tele Lumiere, Tele Liban, LBCI Guest Speaker	2024-2025
<ul style="list-style-type: none">Featured as a guest on Tele Lumiere, Tele Liban and LBCI 4 times, sharing insights on conflict resolution, cv crafting, interview readiness and public speaking, reaching a wide audience and enhancing public visibility on key issues related to skills and career coaching.	

Skills

Soft Skills	Technical Skills
<ul style="list-style-type: none">CommunicationLeadershipProblem-SolvingAdaptabilityCoaching and MentoringCollaborationPublic Speaking	<ul style="list-style-type: none">Training and Coaching DesignCapacity BuildingNGO ManagementCareer DevelopmentCommunication StrategiesTraining Program ManagementProject CoordinationStakeholder Engagement

Reference

<ul style="list-style-type: none">Farah Ghanem The Nawayya Network Program Manager 81-381746 farahg142@gmail.com Rania Bou Rjeily Basmeh and Zeitooneh Program Manager 78-802931 Tamador Mahmoud Shift Innovation Hub Project Coordinator 70-201332 tamador.mahmoud@shiftsih.org 	
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