

Youssef Adnan

Digital Media Management

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Summary

A dedicated and Ambitious Digital Media Manager with 10+ years of experience in various media industries. Proficient in Digital Broadcasting and Live Streaming. Responsible for the effective and successful management of event planning, design, marketing, productivity, quality control, and work progress. Effective leader who performs well in a collaborative environment with clients and coworkers. Adept at ensuring timely delivery of projects and their technical feasibility. Seeking to work in an environment that is conducive to my intellectual, professional, and personal growth, where I can contribute significantly to the growth of the team/organization with strong experience and expertise leading to success.

Experience

Digital Media Specialist – 2023 to Now

HYTARA INTERPRISE, Doha, Qatar

- Manage Social media Visual posts .
- Assist and support the marketing team by determining the requirements of product and service Advertisements.
- Manage the Graphic designs upon the request of the head management.
- Manage the Production Team in Capturing High quality videos.
- Handling the Post production duties.

Web Video Content Supervisor – 2019 to 2023

LBCI, Beirut, Lebanon

- Coordinate with the team and implementing regular, in-depth analyses of the program's deliverable and processes to ascertain strengths and shortcomings.
- Assist and support the team by determining the requirements of the program, developing an in-depth assessment, and selection criteria.
- Utilized software to coordinate LBCI Website Vide Content, while scheduling programs, identifying their key objectives, and assisting in preparing their content.
- Lead ID content management for YouTube channels. Analyze the analytics, the number views, likes, and comments, and providing recommendations on areas of improvement.
- Manage the livestreaming of recorded and live programs. Provide innovative and sustainable solutions in cases of obstacles.
- Archive daily content programs and News Bulletins and collect and compile data in an organized manner
- Publish Digital programs "Pop Quiz, 2 Min, And Lil Tawdeh".

Digital Broadcasting/Live Streaming – 2019 to 2023

Sawt Beirut International, Beirut, Lebanon

- Conducted live streaming for various programs, ensuring real-time broadcasts. Oversaw the live streaming of events, coordinating with the team to ensure smooth and high-quality broadcasts.
- Managed several broadcasts across multiple platforms on social media and websites, while ensuring that live programs and events were scheduled and broadcasted on each platform in accuracy.
- Maintained open-source software for digital broadcasting in both SD and HD formats, while troubleshooting technical issues related to streaming quality and connectivity.
- Created and managed broadcasting schedules, ensuring that content goes live at the designated times.

Visual Manager /Event Coordinator – 09/2011 to 05/2018

Cinemacity, Beirut, Lebanon

- Organized and supported the progress of the events with employees while constantly monitoring and delivering value.
- Understood the company's process and requirements and integrating sets of data into frameworks used to develop practical solutions as well as technical assistance.
- Led movie scheduling activities, ensuring that screenings and premieres run smoothly.
- Coordinated with theaters and venues to secure suitable locations for events and manage the events for the premiere movies.
- Made informed decisions regarding visual layouts and graphics workshops for events.
- Collaborated with graphic designers and creative teams to develop engaging visuals.

Senior Video Production – 01/2016 to 06/2018

Kidzmondo, Beirut, Lebanon

- Directed the Video Production for events and birthday parties, while finalizing customized videos.
- Coordinated with the photography department with graphical layouts.
- Oversaw the design process from the draft till its execution as a final product, while reviewing the work and providing recommendation on areas of improvement.
- Ideated and developed visual content for the events, while ensuring all client and organizational needs are met.

Assistant Director – 02/2013 to 03/2016

Emad Zahr Production, Beirut, Lebanon

Education

Bachelor's Degree in Radio TV– 2014

Lebanese International University, Beirut, Lebanon

Projects

"Search and Rescue" Commercial with the Lebanese Red Cross – 2012

Freelance Photography Competition – 2012

Certifications

Digital Content Planning and Management, University of Illinois – 2024

English for Career Development, University of Pennsylvania – 2024

History of Graphic Design, CalArts – 2023

Certificate Of Completion Understanding Diabetes, Diabetes UKCPD – 2022

Certificate Of Completion Diabetes Remission, Diabetes UKCPD – 2022

Certificate Of Completion Wellbeing, Diabetes UKCPD – 2022

Certificate Of Appreciation from the Cultural center with the Cooperation of the Ministry of Education

Certificate Of Human Rights Community Center through Cultural City III

Skills & Expertise

- Leadership & Team Management
- Communication & Negotiations
- Problem Solving
- Project Management
- Strategic Planning
- Adaptability
- Planning & Organization
- Time Management
- Decision Making
- Emotional Intelligence
- Microsoft Office
- Adobe Premiere
- Adobe Aftereffects
- Avid Media Composer
- Final Cut Pro
- CMS
- OBS Studio Broadcasting/Live Streaming
- Wirecast Pro
- Adobe Illustrator
- Blender

Languages

Arabic: Native | **English:** Intermediate | **French:** Beginner