

Mohammad Taha

MA in Operations and Logistics | Application Content Officer

📞 +961 78974352

✉ tahamuhamd2003@gmail.com

📍 Beirut, Lebanon

Summary

Master's student in Operations and Logistics Management with 2 years of professional experience in fast-paced environments, including software/content management and sales roles.

EDUCATION

University Antonine UA

Master's in Operations and Logistics Management
2024 - June 2026

Lebanese International University LIU

Bachelor of Business Administration
2021 - 2024

Work Experience

Gozilla | September 2024 - Present

Inn-App Content Officer

- Optimize in-app content by managing listings, offers, banners, and promotions to boost user engagement
- Ensure smooth navigation and accurate content by bridging operations and the user interface.
- Led the redesign and enhancement of the company's internal dashboard by closely collaborating with the front-end and tech teams

Monty Finance | April 2024 - September 2024

Digital App Promoter

- Offering e-wallet, debit and credit cards, money transfer, and salary domiciliation services.
- Telesales Campaigns
- Engaged with potential users through face-to-face interactions at company marketing branches

Iplugn | May 2022 - September 2022

Marketing Internship

- On-Site and Off-Site SEO
-