



Rafka Atieh

Bio Marketing Student

With my strong scientific background and solid knowledge in Marketing and sales, I am seeking an internship where I can support marketing activities. Eager to contribute and grow in the Beauty and Biotechnology field.

SKILLS

HARD SKILLS

Marketing Strategy Development,
Market & Audience Research,
Competitor Analysis & Positioning,
Social Media Content Planning,
SEO & Website Optimization

COMPUTER TOOLS

Microsoft Office Suite, AI-powered tools, Canva, Adobe Illustrator

LANGUAGES

Arabic: Excellent
English: Very good
French: Very good

SOFT SKILLS

Creativity, Analytical thinking,
Communication & Messaging,
Detail oriented, Organization,
Team work.

PERSONAL INFORMATION

+961 71 440026

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Dekwaneh, Beirut, Lebanon

LinkedIn: rafka-atieh

REFERENCES AVAILABLE UPON REQUEST

EDUCATION

- Master's in Bio Marketing
Saint Joseph University (USJ) - Beirut | 2024-2026
 - Relevant Knowledge in Product Marketing, Strategic Marketing, Digital Marketing, Sales Techniques, Advertising and Design, Communication, Product Legislation, Project Management, Customer Relationship Management, Entrepreneurship.
 - Developing a multidisciplinary perspective on health, wellness, and beauty industries.
- Bachelor in Medical Laboratory Analysis
Saint Joseph University (USJ) - Beirut | 2021-2024
 - Scientific foundation in Microbiology, Immunology, Pathology, Endocrinology, and Molecular Biology
 - Internship Reports.
 - Thesis on "Systemic Lupus Erythematosus".
- [2016-2021]: Grade 9 diploma, Lebanese Baccalaureate of "life sciences" SV-Daughters of Charity School, Achrafieh, Lebanon.

EXPERIENCE

CLINICAL INTERN

- Hotel-Dieu de France Hospital, Beirut | 14 WEEKS | 2023-2024
 - Gained Blood Drawing skills, Analyzer Operations and Blood analysis.
 - Developed communication with patients and healthcare professionals.

Hammoud Hospital University Medical Center, Saida | 1 MONTH

Centre d'Exploration Medicale Avancee, Beirut | 1 MONTH | Summer 2022
Jezzine Government Hospital, Jezzine | 1 MONTH | Summer 2022

CERTIFICATION AND TRAINING

- CAREER READINESS MENTORSHIP PROGRAM - GLOBAL MENTORSHIP INITIATIVE
- BUILD YOUR DIGITAL BRAND WORKSHOP - USJ
- SOCIAL MEDIA MASTERY WORKSHOP - USJ
- 46 HOURS OF FIRST AID AND PATIENT ASSESSEMENT - THE LEBANESE RED CROSS