

# Abed Itani

UI/UX Designer

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## PERSONAL INFORMATION

### Marital Status

Single

### Date of Birth

17/10/1993

### Nationality

Lebanese

### Place of Birth

Dubai, UAE

## PROFESSIONAL EXPERIENCE

### UI/UX Designer at Maxiphy Solutions SARL (Sept 2023 - Present)

- Conducted in-depth user research and usability testing to create personas, user flows, and scalable design systems, ensuring a seamless and engaging user experience.
- Designed and delivered high-quality web and mobile interfaces, prototypes, and mockups, ensuring alignment with brand guidelines and functional requirements.
- Collaborated closely with developers and stakeholders to translate design concepts into functional and visually appealing digital products.

### Credit Risk Analyst at Credit Libanais (Jun 2019 - Oct 2022)

- Evaluated credit data to assess risk and establish credit limits.
- Developed risk models, improving prediction accuracy and compliance with IFRS 9.
- Streamlined risk reporting and provisioning processes to align with regulatory standards.

### Customer Relationship Assistant at Credit Libanais (Dec 2016 - Jun 2019)

- Resolved customer inquiries promptly, ensuring high client satisfaction.
- Conducted follow-ups to gather feedback and enhance service quality.
- Streamlined customer interactions by implementing CRM tools.

## EDUCATION

### UI/UX Design Training Program (Sept 2023 - Nov 2023)

Maxiphy Solutions SARL

### Google UX Design (Apr 2023 – Jul 2023)

Coursera

### Foundations of Computer Science (Feb 2023 – Apr 2023)

SE Factory

### Master of Business Administration (Feb 2020 - Jan 2022)

Lebanese International University

### Bachelor of Business Administration (Sept 2011 - Jul 2015)

Beirut Arab University

## SKILLS

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Figma

Wireframing

Data Analysis

UX Research

Design Systems

Problem Solving

UX Audit

Mockups

Mentoring & Training

UI Design

Prototyping

## LINKS

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### LinkedIn

<https://www.linkedin.com/in/abed-itani/>

### Portfolio

<https://abeditani.framer.website/>