

Leen Kamar

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PROFILE

As a recent Communications graduate with a strong passion for public relations and media, eager to bring creativity, strategic thinking, and a commitment to excellence to a dynamic team. My academic foundation has equipped me with the skills to craft compelling stories that resonate, while my enthusiasm for media enables me to design tailored strategies for diverse audiences and platforms. Dedicated to continuous growth, I actively pursue opportunities to refine my expertise and gain hands-on experience. I am driven to contribute meaningfully to an organization's success by developing and implementing impactful PR and media strategies that align with its objectives and values.

EDUCATION

BA in Communication Arts (Public Relations), <i>Lebanese International University</i>	10/2018 – 01/2023 Beirut
Baccalaureate Degree in Sociology and Economics, <i>Omar Farroukh Public High School</i>	2013 – 2018 Beirut

PROFESSIONAL EXPERIENCE

Sales Associate, <i>Azadea Group – Bershka</i> <ul style="list-style-type: none">Assisting customers with product selection and styling advice to enhance shopping experience.Managing inventory, organizing displays, and maintaining visual merchandising standard.Handling point-of-sale transactions and ensuring customer satisfaction.	02/2025 – present Beirut
Booking Agent, <i>CMA CGM GBS</i> <ul style="list-style-type: none">Handled booking requests and ensured accurate data entry for seamless logistics coordination.Collaborated with internal teams to resolve booking issues and improve customer satisfaction.Assisted in drafting communication materials for internal use.	06/2023 – 07/2024 Beirut
Customer Assistant, <i>Al Fakhani</i> <ul style="list-style-type: none">Provided support to customers by addressing inquiries and offering product recommendations.Maintained organized inventory records and supported daily store operations.Gained valuable experience in customer service and retail management.	11/2021 – 05/2022 Beirut
Private Tutor, <i>Self-Employed</i> <ul style="list-style-type: none">Developed lesson plans to meet individual student needs, fostering academic improvement.	01/2019 – 07/2021 Beirut

SKILLS

Technical Skills <ul style="list-style-type: none">Proficient in Microsoft Office Suite (Word, Excel, PowerPoint)Social Media Campaign Management (Facebook, Instagram, Twitter)Data Analysis and Visualization (Excel advanced formulas)	Soft Skills <ul style="list-style-type: none">Public Speaking and Presentation DesignCrisis Management and Problem SolvingCritical Thinking and Strategic Planning
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LANGUAGES

Arabic Native	English Fluent	French Intermediate
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