Kareen Chamas

kareenhchamas@gmail.com

Lebanese/American

http://linkedin.com/in/kareenhchamas

+961 78 824 405

EDUCATION

Lebanese American University, Beirut, Lebanon

Graduated 2025

Bachelor of Science in Business with Emphasis in Marketing

Saddleback College, Mission Viejo, California, USA

Completed two academic years toward Business Degree

2021

RELEVANT COURSEWORK

- Consumer Behavior

- Sales Management

- Financial and Managerial Accounting

- Marketing Research

WORK EXPERIENCE

Gustav - Pastry Shop, Beirut, Lebanon

January - December 2024

Marketing Team Member

- Created engaging content for all social media platforms
- Collaborated with the team to implement creative marketing strategies
- Assisted in planning events and coordinating schedules with team members
- Contributed to the development of promotional campaigns and seasonal offers

INTERNSHIP

Annahar Newspaper, Beirut, Lebanon

Summer 2025

Social Media Team Intern

- Content creation and copywriting
- Planning and scheduling social media content across all platform

We Deserve Better (NGO), Beirut, Lebanon

Sept 2023 - Dec 2023

Volunteer - Marketing Team

- Supported awareness campaigns for underprivileged communities
- -Assisted in organizing events and coordinating with team members

LANGUAGES

- Fluent in English and Arabic (written and spoken)

SKILLS

- Microsoft Office (Word, Excel, PowerPoint) Canva, Photoshop and Capcut