

Heba Dhaini

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Beirut, Lebanon

Professional Profile

Dynamic media professional with experience in journalism, research, podcasting, content creation, and public speaking. Skilled in writing, proofreading, and producing accurate, engaging news content across digital and traditional platforms, while upholding credibility and journalistic integrity.

Core Skills

- Literature review and Arabic academic writing
- Media research and data analysis
- Qualitative research methods
- Critical thinking, debating and cross-cultural communication
- Editorial writings and fact-checking

Professional Experience

Taqarob Podcast (July 2025 – Present)

Arabic Podcast Editor

- Edited and produced all episodes of Taqarob (**80,000 YouTube subscribers**) focusing on social Arab issues
- Proofread content to ensure accuracy and style
- Refined structure and narrative to deliver engaging episodes

Mithaq Media (2023 – Present)

Arabic News Editor & Content Manager

- Led the content team and supervised all productions
- Produced daily blogs, reports, and voice-overs
- Grew the platform's audience **from zero to 7,000 followers in one month**

Quds News Agency (2023 – Present)

Arabic Freelanced Writer

- Authored **over 60 research articles in two years**
- Conducted in-depth research using primary and secondary sources with comparative media analysis
- Produced reports, investigative articles, and audio materials on Palestinian social and political issues

Hikaya Media (2024 – Present)

Editor & Content Creator

- Wrote and edited **creative narratives and stories**
- Launched first creative video, reaching **30,000+ views** and driving high audience engagement
- Increased Instagram followers **from zero to 10,100** in 5 month
- Analyzed audience data to guide content strategy and optimize reach using research methods

Athar Media Foundation (April 2025 – Oct 2025)

PR Officer & Content Creator

- Developed media partnerships and managed relations with journalists and stakeholders
- Drafted press releases, coordinated events, led media campaigns, and performed market research □ Increased Instagram followers to **11,000 in two months** and enhanced the organization's public image

Ministry of Environment, Lebanon (May 2025 – Jul 2025)

Media Team Member

- Drafted official correspondence and press releases
- Contributed to strategic media planning and awareness campaigns
- Supported media coverage to enhance the visibility of national initiatives

Al-Akhbar Newspaper (2023 – 2024)

Writer

- Produced analytical articles based on literature reviews and academic studies and qualitative analysis
- Wrote research-based content with critical perspectives on current events, applying structured methodologies

“Arabiyatouna” Youth Media Platform (2023 – 2024)

Content Creator

- Developed and delivered youth-focused content for social media
- Wrote scripts and features on cultural identity, youth, and regional issues **Education**
- **Bachelor’s Degree in Radio and TV Media** – University of Arts and Sciences in Lebanon
- **High School Diploma in Life Sciences** - Al-Mabarrat School - South Lebanon

Certifications

- **Debate Training Certificate** – Discuss, Debate, Discourse Association (Dec 2023)
- **Volunteer - Donner sang computer Association (DSC)** - humanitarian blood donation initiatives (Jan 2023, Feb 2024)
- **Training of Trainers (TOT) in Media** – THAT Foundation (Apr 2024)
- **Certificate in Cognitive Research Methods** – United Nations Development Program (UNDP) (Apr 2025)
- **Certificate in Fact-Checking**– United Nations Development Program & Dawaer NGO (Jun 2025)
- **Certificate in Conflict Reporting** – United Nations Development Program (Jun 2025)
- **Advanced Voice Performance Training** – Athar Media Foundation (Jul 2025)
- **International Debate Judging Certificate - Libya Center for Dialogue and Debate** (Aug 2025)
- **Certificate in Oral Memory research Preservation** - United Nations Development Program (Aug 2025)
- **Certificate in field correspondent course - Athar Media** (Sep - 2025)
- **Volunteer as a content creator at KeysToLife Media** (Sep 2025)

Achievements

- **1st Place – Best Speaker**, National University Debate Championship, Lebanon (Jan 2024)
- **2nd Place – Qatar International University Debate Championship** (May 2024).
- Ranked among **Top 10 International Speakers** out of 360 participants (Qatar, May 2024)
- Winner of “Best Speech” Award – USAL (Jun 2024)
- Awarded **Outstanding Student** in the Faculty of Media – USAL (May 2025)
- Participant in the Marine Environment Conference, Government Palace, Lebanon (Jun 2025)
- **Founder of the Debate Club at USAL**, training students for international championships (Jan 2025) □
Producer & Director of the **research documentary Memory** (Aug 2025)

Academic & Research Experience

- University of Arts and Sciences in Lebanon - Participated in in-depth university research project **documenting Lebanese collective memory within a unified historical framework**
- Successfully completed and excelled in the course **Advanced Research in Media Studies**, gaining experience in **designing research tools (surveys, interviews), data collection and analysis**, and applying both quantitative and **qualitative methodologies in media studies**
- Authored academic **research papers** during undergraduate studies in the **Faculty of Media**

Languages: Arabic (Native) - English (Fluent)