

JULIUS BOULOS

juliusboulos@gmail.com | +961 71 045 510 | Beirut, Lebanon
juliusboulos.myportfolio.com | behance.net/juliusboulos

SUMMARY

I'm a creative and detail-oriented content strategist and digital media specialist with a background in communication, writing, and design. I manage and boost social media profiles with reports on analytics, and enhance brand storytelling. Passionate about combining artistic expression and intellect with digital strategy, I thrive in structured, collaborative environments and approach each project with curiosity and determination.

EDUCATION

Bachelor of Communication (Media Arts & Production) University of Technology Sydney (UTS), Sydney, Australia	Mar 2022 - May 2024
Diploma of Design & Architecture (Design Stream) University of Technology Sydney INSEARCH, Sydney, Australia	Mar 2021 - Jan 2022
Freshman Arts Lebanese American University (LAU), Beirut, Lebanon	Aug 2020- Dec 2020
High School Diploma Brummana High School (BHS), Brummana, Lebanon	Sep 2018 - Jun 2020
International College (IC), Beirut, Lebanon	Sep 2005 - Jun 2018

WORK EXPERIENCE

Freelance Copywriter & Social Media Expert <ul style="list-style-type: none">I create and edit website copy, manage Instagram accounts for cafes, design reels, posts and flyers for occasional events in and around Achrafieh.	Jan 2025 - Present
Marketing Executive Plumber & Electrician To The Rescue, Sydney, Australia <ul style="list-style-type: none">I helped the admin team complete end-of-month ROI and sales reports.I created blog posts and email campaigns using Mailchimp, designed postcards for seasonal campaigns, and edited existing website copy.Additionally, I managed Google business profiles, regularly requested reviews and efficiently responded to them across all active listings.	Aug 2023 - Feb 2024
Floor Supervisor, EVENT Cinemas Ltd, Sydney, Australia <ul style="list-style-type: none">I worked alongside a team of floor staff to ensure smooth service and excellent customer support.I also supervised ticket and snack sales, handled customer inquiries, and ensured theater cleanliness.	May 2021 - Feb 2022

JULIUS BOULOS

juliusboulos@gmail.com | +961 71 045 510 | Beirut, Lebanon
juliusboulos.myportfolio.com | behance.net/juliusboulos

INTERNSHIPS

Content Management Intern

May 2024 - Jul 2024

Reset Connect, London, United Kingdom

- I organized and wrote LinkedIn posts leading up to the London Climate Action Week that was held in July 2024.
 - I targeted a long list of investors and innovators and sent out hundreds of invites per day.
 - I also spoke with exhibitors to assign them pictures to their profiles, monitored new registrations, and reported any issues or complaints.
-

COURSES & WORKSHOPS

AI in Action: AI in Digital Marketing

Apr 17, 2025

LAU Beirut – Gulbenkian Amphitheater
Certificate of Attendance by LAU ACE

Digital Transformation Program

Mar 2025

Delivered by: Stanford Center for Global & Online Education

Web Writing with SEO

Oct 18, 2023

Certificate issued by: The University of Sydney - Centre for Continuing Education

AWARDS

Digital & Social Media Student Award

Nov 2023

issued by UTS FASStival

Faculty of Arts and Sciences public showcase of impactful academic research and best of student works.

VOLUNTEERING

Member, UTS Journalism Student Advisory Group

Apr 2024

- Gathered insights from students about their learning experiences in specific subjects and the overall journalism course.
 - Contributed feedback to ensure the journalism programs align with student expectations and maintain the highest quality.
 - Engaged with fellow students and journalism academics, collaborating on suggestions for subject improvements.
-

LANGUAGES

- English
- Arabic
- French
- Norwegian