

HADY ATTIEH

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A dedicated and highly organized professional with a Bachelor's degree in Radio & Television, seeking to advance my career in the communication field. With broad experience in marketing and communications, I am eager to contribute my skills and knowledge to enhance team performance and achieve organizational goals.

EXPERIENCE

MARKETING AND COMMUNICATIONS SPECIALIST

HOLMED GROUP – BEIRUT, LEBANON

JUN. 2024 – PRESENT

ROLES AND RESPONSIBILITIES

- Creating and executing marketing campaigns
- Crafting targeted content for channels
- Developing effective communication plans
- Conducting market research and trend analysis
- Monitoring and optimizing campaign performance
- Overseeing marketing plans and events

JUNIOR MARKETING AND COMMUNICATIONS SPECIALIST

HOLMED GROUP – BEIRUT, LEBANON

MAY. 2023 – JUN. 2024

ROLES AND RESPONSIBILITIES

- Planning and executing marketing plans and events
- Developing and preparing presentations, letters, brochures, and banners
- Brainstorming and generating new concepts and ideas
- Maintaining corporate image and creating content for social media and websites
- Connecting with bloggers and PR agents

COMMUNICATIONS AND SOCIAL MEDIA INTERN

UNITED NATIONS HUMAN SETTLEMENTS PROGRAMME – BEIRUT, LEBANON

SEP. 2022 – MAR. 2023

ROLES AND RESPONSIBILITIES

- Writing, editing, and translating communication materials
- Capturing photographs during events, workshops, and field visits
- Managing various social media platforms
- Creating and curating targeted social media content for different platforms
- Monitoring and analyzing social media insights

EDUCATION

BACHELOR OF ARTS IN COMMUNICATIONS – RADIO & TELEVISION
MATN UNIVERSITY COLLEGE – BEIRUT, LEBANON
OCT. 2016 – AUG. 2021

TRAININGS

EMPLOYMENT HUB PROGRAM

NAWAYA NETWORK NGO

CAREER GROWTH LEARNING

AMERICAN INSTITUTE FOR APPLIED EDUCATION

DIGITAL VISUAL ARTS WORKSHOP

AJSADOUNA PROJECT - INTERSECTION

SKILLS

- Social Media Management
- Content Creation
- Digital Marketing
- Strong Oral and Written Communication Skills
- Attention to Detail
- Photography Skills
- Video Editing
- Microsoft Office (Word, Excel, PowerPoint)

LANGUAGES

Fluent in English
Fluent in Arabic
Good in French