

Mariam El Safah

Date of birth: 06/11/2004

Place of birth: Beirut

Nationality: Lebanese

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PROFILE

Ambitious and results-driven **Business Management** graduate with hands-on experience in accounting, sales, and digital marketing. Skilled at combining analytical thinking with creativity to solve problems and drive business growth. Multilingual, adaptable, and eager to contribute to organizational success through innovation, strong communication, and teamwork.

EMPLOYMENT HISTORY

Global Ceramic Co. — Accountant, Sales & Digital Marketing

Dawhat Aramoun | Jun 2023 – Present

- Managed accounting tasks, including tracking transactions and maintaining financial records.
- Provided sales support and built relationships with clients to boost revenue.
- Handled digital marketing campaigns, enhancing brand presence and engagement.
- Coordinated with international managers in Spain through professional business correspondence.
- Utilized Microsoft Office Suite and Bee System to streamline reporting and daily operations.

EDUCATION

Sep 2022 – May 2025

Lebanese American University (LAU) — Bachelor of Science in Business Management

SKILLS

- Business Communication & Negotiation
- Sales & Customer Relationship Management
- Digital Marketing
- Time Management & Organization
- Analytical & Critical Thinking
- Creativity & Problem Solving
- Emotional Intelligence & Teamwork
- Microsoft Office Suite (Excel, Word, PowerPoint)

LANGUAGES

Arabic -English -French -Spanish -Turkish