

Karine Khalil

Media & Communications Professional

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Professional Summary

Recent graduate in Radio and TV from the University of Sciences and Arts in Lebanon (USAL), with a passion for media and a strong foundation in broadcast production, video editing, scripting, and live broadcasting. Known for creativity, attention to detail, and leadership in fast-paced environments. Eager to contribute to dynamic media teams and create meaningful content that engages and informs audiences.

Education

Bachelor's Degree in Media – Radio and TV

University of Sciences and Arts in Lebanon (USAL) — 2021–2024

High School Diploma – Life Sciences (LS)

Al Hassan School — 2013–2021

Experience

Communication officer at LAL NGO | july2025→current

- Creating content
- media relations
- Social media management (content creation,posting,engagement)
- Communication strategies
- Social media strategies

Academy supervisor at SOULUS academy by wissam sabbagh |

june2025→October

- Manage class schedules, registrations, and payments
- Provide warm, professional customer service
- Assist in social media management (content creation, posting, engagement)
- Support instructors during classes and events
- Participate in planning strategies to grow the academy and attract new leads

Media Literacy & Journalism Trainee, UNDP Workshop – Lebanon | 2025

- Participated in a UNDP-led training focused on news literacy, fake news analysis, and fact-checking techniques using digital tools.

- Engaged in sessions to raise awareness about hate speech, exploring the difference between hate speech and freedom of expression/human rights.
- Contributed to a journalism story developed and submitted as part of the workshop's final project.

Production Lead – Theater Project, *Independent Theater Production* | Beirut, Amman, Egypt, Qatar | 2025

- Collaborated in the production of the Arabic play (*In Arabic We Don't Say I Love You*) across multiple regional cities including Amman.
- Supported the team in logistical coordination, stage preparation, and promotional efforts during the multi-country performance tour.

Freelance Media Producer, *Indian Embassy Event* – Lebanon, 2024

- Led the planning and execution of video coverage for a high-profile cultural event hosted by the Indian Embassy.
- Coordinated a small production team, directed on-site filming, and managed real-time content delivery for social media platforms.
- Edited and produced engaging visual content aligned with event branding and diplomatic standards.

Administrative Assistant (Intern), *University of Sciences and Arts in Lebanon (USAL)* – Summer 2023

- Supported university operations by organizing official documents and maintaining an efficient archiving system.
- Accurately entered and managed data using Microsoft Office tools, improving record-keeping processes and workflow efficiency.
- Contributed to internal communication and logistics for departmental activities and student support.

Academic Advising Support Officer, *University of Sciences and Arts in Lebanon (USAL)* – 2023

- Collaborated with the Academic Affairs department to assist students in academic planning, course registration, and navigating university services.
- Served as a liaison between students and advisors, ensuring clear communication and timely issue resolution.
- Helped improve the advising process by proposing student-centered solutions and tracking student feedback.

Volunteering & Leadership

- **Founder, *Media Club at*** University of Sciences and Arts in Lebanon (USAL) – Led and organized student media initiatives and productions
 - **Volunteer, *Lebanese Red Cross* (2020–2021)** – Participated in community outreach and emergency response initiatives
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Achievements

- **Top Score** on Final Year Project (*Documentary – Radio & TV specialization*), University of Sciences and Arts in Lebanon (USAL), 2023–2024
- **Distinguished Student Award**, Media Department, University of Sciences and Arts in Lebanon (USAL)

Skills

- Strong communication & public relations
- Team leadership and project management
- Video production and editing (Adobe Premiere, After Effects)
- Scripting and live broadcasting
- Creative problem-solving and decision-making
- Fluent in Arabic; proficient in English and French
- Excellent under pressure and deadline-driven
- Detail-oriented and motivated by excellence