

Samer Bou Sader

Marketing Manager

PROFILE

Resourceful and highly organized Marketing Manager with a strong track record in coordinating large-scale projects and events. Skilled at managing complex logistics and working collaboratively with cross-functional teams in fast-paced environments. Known for excellent communication, attention to detail, and quick problem-solving to ensure smooth operations. Focused on proactive planning, adaptability, and delivering results with a customer-first approach. Ready to help teams achieve successful outcomes.

EXPERIENCE

Marketing Manager

Unlimited Social Agency | Beirut, Lebanon

March 2024 - Present

- Leading integrated marketing campaigns for diverse clients, enhancing brand awareness and engagement.
- Managing a team across branches in Lebanon, Iraq, UAE and Egypt, providing strategic direction.
- Analyzing campaign performance to optimize strategies and deliver measurable results.
- Fostering strong client and stakeholder relationships, ensuring alignment with marketing goals.
- Traveling to each country to oversee operations and major projects.

Marketing Specialist

Unlimited Social Agency | Cairo, Egypt

April 2023 - March 2024

- Planned and implemented multi-channel marketing initiatives, including social media and influencer partnerships.
- Developed reports on campaign performance, providing actionable insights.
- Frequently traveled to manage projects on the ground.

Assistant Marketing Manager

Unlimited Social Agency | Cairo, Egypt

July 2022 - March 2023

- Assisted in managing client accounts, coordinating project timelines, and ensuring deliverables met quality standards.

Contestant Coordinator

MBC | Saudi Arabia, Tabuk - Neom

April 2022 - June 2022

- Coordinated logistics and communications for "One Million Dollars Island," supporting over 100 participants. Collaborated with various teams to ensure smooth filming and efficiently resolved on-site challenges.

Set Production Manager

Eagle Films Production | Beirut, Lebanon

Jan 2021 - Sept 2022

- Oversaw end-to-end production management for multiple drama series, including "Black Market", "Anbar 6", "Escape" and "Safar Barlik".
- Led cross-functional teams and coordinating with key stakeholders to ensure efficient workflows, optimal resource allocation, and timely, high-quality project delivery.



CONTACT

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Bsalim - Lebanon

EDUCATION

Bachelor of Business Marketing

Al Kafaat University

2016 - 2019

SKILLS

- Problem-Solving
- Communication
- Teamwork
- Meeting deadlines
- Project Coordination
- Critical thinking
- Resilience
- Adaptability

LANGUAGES

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|---------|-----------|
| Arabic | ● ● ● ● ● |
| English | ● ● ● ● ● |
| French | ● ● ● ● ● |

REFERENCE

Marcel Zoghbi

CEO | Unlimited Social Agency

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