AMIR AHMAD BANNOUT

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Lagos, Nigeria - Saka Tinubu Close - VICTORIA ISLAND

Born the 5th of August, 2002 in Lagos, Nigeria

Profile

A highly motivated and versatile professional with a strong foundation in both mechanical engineering and business marketing. With hands-on experience working in the automotive industry, I have developed technical expertise in car mechanics and engineering, alongside a solid understanding of business operations, marketing strategies, and entrepreneurship. Having studied Business Marketing at university, I possess the ability to bridge the gap between technical and commercial functions, offering unique insights into market trends, customer needs, and business growth opportunities. Passionate about leveraging my skills in mechanical engineering and business to contribute to dynamic, growth-driven environments.

Experience

Assistant of Production Manager, JMG (Jubaili Motors Generator) in Lagos, Nigeria — April, 2016:

During a month of internship, I was assisting the production manager in daily operations, ensuring efficient workflows and meeting deadlines. Coordinated with engineering and quality control teams to maintain schedules and standards. Managed inventory levels, communicated material needs, and contributed to process improvements. Supported equipment troubleshooting with the maintenance team and tracked production performance against goals.

Assistant of Managerial Director at "MY-GARAGE" in Lagos, Nigeria — September, 2020 - October, 2020:

Worked closely with the owner in a garage setting, assisting with vehicle repairs, maintenance, and diagnostics. Gained hands-on experience in mechanical work, troubleshooting, and resolving technical issues. Interacted with customers to understand their vehicle concerns, provide service updates, and ensure satisfaction. Supported inventory management and maintained tools and equipment to ensure smooth operations.

Owner of Hype Of Lagos in Lagos, Nigeria — November, 2020 - April 2021: Founded and managed a store specialising in buying and selling luxury apparel and footwear from high-end brands like Dior, Gucci, and Balenciaga. Oversaw inventory management, pricing, and product sourcing, ensuring the store offered authentic, premium items. Managed customer relationships, providing personalised service and fostering repeat business. Handled marketing efforts to increase brand visibility and drive sales.

Owner of Bannout Motors S.A.R.L. in Beirut, Lebanon — July, 2022 - Present:

Founded and operated a business focused on buying and reselling cars. Managed the entire process, from sourcing vehicles to negotiating deals and ensuring proper documentation. Developed relationships with clients and

suppliers, driving sales through a focus on quality and customer satisfaction. Handled marketing, pricing strategies, and business operations to maximise profitability.

Owner of BC Motors (Bannout Motors S.A.R.L.) in Beirut, Lebanon — September, 2023 - Present:

Founded and operated a car repair shop specialising in mechanical services, paint, and bodywork. Led daily operations, including managing staff, ensuring top-quality craftsmanship, and handling customer relations. Built a strong reputation across Lebanon for exceptional work, becoming known for delivering the best automotive repairs and custom paint jobs. Developed a loyal customer base through attention to detail and reliable service, while also overseeing inventory, pricing, and marketing strategies to drive growth. Able to diagnose the vehicle from A-Z and perform minor work by hand and monitor/analyse to conclude the results of heavy work.

Community Service, beach clean-up in Ramlet El Bayda, Beirut, Lebanon – March, 2023:

Participated in a community-driven beach cleanup initiative at Ramlet El Bayda, Beirut. Collaborated with a team of volunteers to remove waste and debris from the beach, contributing to environmental preservation and public awareness. Promoted eco-friendly practices and worked to maintain the natural beauty of the coastal area. Developed teamwork, environmental responsibility, and community engagement skills.

Life Insurance Agent at LIA Assurex S.A.L. in Beirut, Lebanon — April, 2025 - May, 2025:

Worked as a Life Insurance Agent, providing information and selling insurance coverage policies to new customers and making sure to maintain a perfect customer-to-agent relationship.

Real Estate Agent at JSK Real Estate in Beirut, Lebanon — April 2025 - May, 2025:

Worked as a Real Estate Agent, managed to participate in multiple commercial and residential estate sales and having a small team underneath me assisting me constantly in finding/purchasing new properties and re-selling them.

Sales Representative at Yellow Pages (Smart Source S.A.L.) in Beirut, Lebanon — April 2025 - June 2025:

Working as a media consultant while cold calling business owners in Canada. Providing them with any sort of consultancy, online visibility needs or any sort of marketing requests.

Education

Lycée Français Louis Pasteur de Lagos, Nigeria - 2005 until 2021 graduation (High School Diploma - Specialised in "Sciences Économiques et Sociales", "Anglais" and "Histoire Politiques".

Lebanese American University of Beirut, Lebanon — BS in Business Marketing from September, 2021 until December, 2024.

Skills

Fluent in speaking and reading in: English, French, Spanish, Russian, Ukrainian (able to understand Arabic but not write).

Troubleshooting, critical thinking, process improvement, root cause analysis, and conflict resolution. Creative problem solving, idea generation, process innovation, and design thinking.

Strong verbal and written communication, customer service and relations, negotiation, active listening, and presentation skills.

Project management, team leadership, staff training and development, problem solving, time management, decision-making, and strategic planning.

Client relationship management, sales strategy, customer needs analysis, upselling and cross-selling, and customer retention.

Willingness to learn, open to new challenges, stress management, and adapting to fast-paced environments.