

Haroutyoun Kandakarjian

Senior Graphic Designer

Address: Beirut, Lebanon | **Phone:** +961 70804985
Email: hkandaharian@gmail.com | **Nationality:** Lebanese / Armenian

Summary

Senior Graphic Designer with 20 years of experience creating visually compelling and innovative designs for diverse industries. Proficient in leading design projects from concept to completion, collaborating with cross-functional teams, and driving brand identity. Expert in Adobe Creative Suite and print media with a proven track record of delivering impactful visual solutions.

Experience

Freelance Graphic Designer – 2023 to Present
HART Design & Printing services

- Designed and produced marketing collateral, including brochures, flyers, posters, and business cards for a variety of clients.
- Assisted in developing branding strategies and visual identities for start-up companies.
- Utilized Adobe Creative Suite to create high-quality graphics for print and digital media.
- Collaborated with clients to ensure design consistency and meet project deadlines.

Lead Graphic Designer – 2021 to 2023
Al Sard Printing Press, Sharjah United Arab Emirates

- Created compelling visual designs for advertising campaigns, including print ads, billboards, and online banners.
- Worked closely with the sales team to develop visually appealing pitch presentations and promotional materials.
- Conducted client meetings to understand project requirements and present design concepts and solutions.
-

Senior Graphic Designer & Customer Service – 2008 to 2021
Duo Print Printing Press House, Lebanon

- Led the creative direction and execution of design projects for clients.
- Developed brand identities, logos, marketing materials, and digital content, contributing to a 30% increase in client engagement.
- Managed a team of junior designers, providing mentorship and overseeing project timelines and quality control.
- Implemented design strategies that aligned with client goals and brand guidelines, resulting in high client satisfaction and repeat business.

Senior Graphic Designer– 1999-2008
Pomigravure Printing Press, Lebanon

Junior Graphic Designer – 1994-1999
Pomigravure Printing Press, Lebanon

Education

Diploma in Graphic Design – 2017
Shaw Academy, Online Learning

Certifications

New Horizons Certificate of Completion in CorelDRAW and Photoshop
Online Courses on LinkedIn and Udemy in Adobe Illustrator- Adobe Photoshop-InDesign

Skills & Expertise

- | | |
|--|--|
| <ul style="list-style-type: none">• Concept Development• Attitude Control• Brand Management• Print Production• Technical Skills and Tools• Client Interaction | <ul style="list-style-type: none">• Project Management• Creativity Strategy• Brand Design• Team Leadership & Mentorship• Cross-functional Collaboration• Communication Skills |
|--|--|

Languages

Arabic: Fluent | **English:** Fluent | **Armenian:** Fluent

Portfolio Link

https://drive.google.com/file/d/1Jcuckv99fsCOQDLvKziz_QUC_ZOWpRFH/view?usp=sharing