

ELISSA MURR

Marketing Student

@ elissamurr27@gmail.com

📍 Mazraat yachouh, Metn

LANGUAGE

Arabic

English

French

EDUCATION

WolfofBey

Ecommerce Training Course

Holy Spirit University Kaslik

2024- expected to graduate in 2027

Faculty of business- Marketing

College Notre Dame De la
Delivrance - Zalka

Graduated in 2021

Lebanese Baccalaureate- GS

About Me

Enthusiastic marketing student with strong understanding of digital marketing strategies, consumer behavior, and brand management. Passionate about leveraging innovative marketing techniques to drive engagement and business growth. Eager to gain practical experience and contribute to dynamic marketing campaigns.

WORK EXPERIENCE

Social Media And Ads Specialist - Afkar
Advisory

May 2025 - Present

- Managed and optimized social media campaigns, improving engagement and reach across platforms.
- Executed paid advertising strategies on Meta and Google Ads, achieving strong ROI through targeted campaigns.
- Analyzed performance metrics and created reports to guide content and ad strategy decisions.

HR internship - Smash Digital Solutions

April 2025

- Resume review and evaluation
- Candidate screening and interviewing

Private Tutor

2021 - Present

- Provided personalized tutoring sessions in various subjects to students of different group age.
- Tailored lessons to meet individual student needs and academic goals.

Tutor at Aplus - Mtayleb

2021 - 2024

- Assisted students with their academic learning, focusing on improving comprehension and study skills.
- Worked one-on-one and in group settings to help students excel in their studies.

