

Tamara Jouzou

Marketing Expert

Marketing graduate with strong skills in digital strategy, content creation, and social media management, eager to contribute to a creative team.

CONTACT

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- Bchamoun – Mount-Lebanon

SKILLS

- Social Media Engagement and Community Management
- Sales Strategy and Promotion Implementation
- Data Collection and Targeted Outreach
- Visual Merchandising
- Vendor Relationship Management
- Effective Communication
- Multitasking and Time Management
- Team Leadership and Training
- Problem-Solving
- Data Organization and Analysis
- Attention to Detail
- Interpersonal Skills
- Event Planning and Coordination
- Adaptability in Fast-Paced Environments
- Inventory Control and Stock Management

PROFESSIONAL EXPERIENCE

kromm and mercury sal. – Barista – Bar Manager - Shop Manager
May. 2021 – Present

With strong experience in customer service, team management, and retail operations, I've worked as a Barista, Bar Manager, and Shop Manager for gym equipment. My expertise lies in delivering quality service, leading teams, and driving sales growth.

Barista

- Provided excellent customer service in a high-paced environment.
- Prepared a variety of coffee and specialty beverages.
- Built strong relationships with regular customers.
- Assisted in inventory management and restocking supplies.

Sales Bar Manager

- Managed day-to-day bar operations and staff schedules.
- Trained and supervised a team to ensure service quality and consistency.
- Controlled inventory and managed vendor relationships.
- Responded to customer feedback to enhance the bar experience.
- Implemented sales promotions and organized events to increase.

Shop Manager (Gym Equipment)

- Handled sales, inventory, and customer service for gym equipment.
- Ensured the store was well-organized and visually appealing.
- Provided product knowledge and guidance to clients.
- Managed after-sales service, addressing customer inquiries and issues.
- Boosted sales through strategic promotions and effective merchandising.

GRADME - Social Media Assistant Manager

Jan. 2022 – Apr. 2023

Oversaw audience engagement and data management, while streamlining communication processes to enhance outreach and maintain a consistent brand voice.

- Managed and responded to FAQs, ensuring clear and timely communication with the audience.
- Collected and organized data, including student information, to refine engagement strategies.
- Created and sent various email communications, including welcome messages and process updates.
- Monitored social media interactions to maintain a positive and professional online presence.

LANGUAGES

- Arabic (native)
- French (Fluent)
- English (Fluent)



INTERESTS

- Scouts
- Reading
- Sports
- Exploring new cultures and languages

EDUCATION

Bachelor Degree in Marketing

MUBS - Lebanon

2022 - 2025

Bachelor Degree in Business Management

MUBS – Lebanon

2022- 2025

Baccalaureate in Life Sciences

Le Lycee National – Lebanon

2019 - 2020

VOLONTEERING

Organized and led weekly activity for youth, focusing on team work, leadership, and outdoor skills. Developed strong communication, problem solving and planning abilities while fostering a sense of community and responsibility among participants