

ADNAN AMMOUNI

DIGITAL MARKETER

+96171177278

adnan.amoni@gmail.com

Lebanon, Beirut

EDUCATION

BA International Buisness Management

Lebanese international university
(2020 - 2023)

Specialization in Digital Marketing

C.I.S University
(2022 - 2023)

SKILLS

- Social Media Strategy & Campaign Management
- Sales-Driven Content Creation
- Product Launch & Market Entry Strategies
- Consumer Electronics Knowledge & Trend Tracking
- Cross-Platform Engagement Growth
- Campaign Analytics & Optimization

LANGUAGE

- Arabic (Native)
- English(Fluent)

ABOUT ME

Creative Marketing Strategist & Account Manager with experience in brand growth, product marketing, and digital campaigns. Skilled in social media strategy, sales-focused content, and client management that deliver results. Proven ability to adapt global brand messaging to local markets and build strong consumer engagement. Passionate about technology and market trends.

WORK EXPERIENCE

Mdigital

2024 - 2025

Content Strategist

At MDigital, I create and manage sales-focused content and social media campaigns for multiple brands, including tech clients. I specialize in product launches, localized marketing, and short-form video that boost engagement and drive conversions

Wosel food Application

2023 - 2024

Marketing and operations coordinator

As Marketing & Operations Coordinator for the Wosel food delivery app, I managed campaigns, partnerships, and platform operations to boost user acquisition and order volume. Oversaw digital marketing, influencer outreach, and promotional strategies, helping position Wosel as a competitive player in the Lebanese delivery market.

World of Buisness

2022 - 2023

Content Creator

As a Content Creator at World of Business, I produced engaging, sales-oriented content for diverse clients, managing social media visuals, captions, and campaigns that boosted brand visibility and customer engagement. Specialized in tailoring content to audience needs and aligning with each client's marketing goals.

Freelance

2022 - 2025

Account management

As a Freelance Account Manager & Marketing Strategist, I handled end-to-end client relationships across tech, retail, beauty, and F&B brands. Managed campaign planning, content production, and performance tracking, ensuring projects met goals for sales growth, engagement, and brand visibility.