

OMAR EL MOGHRABI

Digital Marketer



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Summary



PROFESSIONAL SUMMARY

Adaptable and analytical professional with a background in accounting, warehouse management, and digital marketing. Skilled in financial reporting, ERP systems, and AI-powered tools for content creation and data analysis. Experienced in managing blog operations, digital campaigns, and logistics workflows. Multilingual with strong cross-functional communication and problem-solving abilities.

Experience

	Toyota/lexus Warehouse Manager	Moscow 06/2016 - 07/2017
	Car Parts	
	<ul style="list-style-type: none">Managed and optimized inventory control, ensuring accuracy and reducing errors.Supervised warehouse operations, including logistics and distribution.Implemented workflow improvements, increasing efficiency by 10%.	
	Koaladash.com content and marketing manager	Remote 12/2024 - Present
	wellness brand	
	<ul style="list-style-type: none">Manage blog content and publishing through WordPress. Monitor and analyze traffic using Google Analytics. Execute social media and e-mail marketing campaigns. Leverage ChatGPT for content generation and automationBrand developmentAI PromptingOrganic trafficsocial media - Pinterest, twitter, linkedin, facebook, instagram.	


Education

	Kuban State University Bachelor's degree in business management	08/2012 - 08/2016
	American university of science and technology Bachelor's Degree in Accounting	07/2021 - 07/2025

Languages

English	Native	Russian	Native	Arabic	Intermediate
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KEY ACHIEVEMENT: WORKFLOW

-  Implemented workflow improvements
increasing efficiency by 10%.

Skills

excel, power bi, odoo, Ai tools, wordpress, google analytics, Chatgpt, email marketing, social media marketing.
content creation, problem-solving

COURSES

Ai for everyone, Generative AI for everyone
Ai, business & the future of work, Technologies and platforms for Artificial Intelligence