

# Riwa Wazneh

Beirut • +96171560821 • riwawazneh0@gmail.com • linkedin.com/in/riwa-wazneh

## Graphic Designer | Social Media Content Creator | Passionate About Turning Ideas Into Visuals

Graphic Designer and Social Media Content Creator with hands-on experience in visual branding and digital content development. Transitioning from a background in teaching and communication, I bring strong storytelling, copywriting, and audience engagement skills into design. Skilled in Adobe Photoshop, Illustrator, and content ideation, I specialize in transforming concepts into clear, visually compelling designs aligned with brand strategy. Known for creativity, fast learning, and meeting tight deadlines with professionalism.

### EXPERIENCE

#### **InternGrub** **09/2025 - 10/2025** **Graphic Design Intern**

- Designed Instagram carousel posts, static graphics, and story templates aligned with brand identity.
- Produced short-form video and motion content (Reels) to boost engagement and content variety.
- Collaborated with the team to translate ideas into visuals, contributing to campaign consistency and branding.

#### **You Are** **08/2024 - Present** **Content creator**

- Contributed creative ideas for content strategy and audience engagement during team brainstorming.
- Assisted in designing visuals and layout concepts for social posts to support campaign execution.

#### **Amhaz Institutions** **09/2024 - 06/2025** **Intermediate teacher**

- Designed and delivered engaging English curricula with a focus on storytelling, creative communication, and audience engagement.
- Collaborated with colleagues on innovative assessment strategies and learning materials, showcasing teamwork and adaptability.
- Managed lesson planning, and deadlines—where i reviewed and corrected 100+ student papers within one week, ensuring accuracy, consistency, and constructive feedback.

#### **Lycee Venus** **10/2023 - 06/2024** **English teacher for intermediate classes • Teaching**

- Managed and organized classes of 25+ students, strengthening skills in planning, time management, and creative problem-solving.
- Collaborated with colleagues to develop and implement effective assessment strategies.
- Increased English proficiency for 100+ students (Grades 6–9) by developing engaging lessons and clear communication strategies.

#### **TCS** **Transcriber**

- Delivered accurate and contextually relevant transcriptions for British English content.
- Showcased strong attention to detail, listening, and editing skills, valuable in content editing, scriptwriting, and brand messaging.
- Transformed audio/video recordings into concise, engaging text ready for digital content use.

## EDUCATION

### **M1 Professional Masters in publishing**

Lebanese University

06/2024

Completed coursework in copywriting, scriptwriting, and editing, building strong knowledge of creative communication and publishing.

### **Bachelors in English Literature (linguistics)**

Lebanese University

06/2023

Enhanced writing, research, and audience insight skills, applicable to digital content and brand messaging.

## CERTIFICATIONS

### **Graphic Design**

The Nawaya Network and Dot Lebanon

08/2025 - 10/2025

### **Employment skills**

The Nawaya Network and Dot Lebanon

08/2025 - 10/2025

### **Office Management**

GLOW center

07/2024 - 08/2024

### **Movie subtitling**

International Academy for Translation

07/2023

### **Digital Marketing**

google skillshop

01/2023

## SKILLS

**Design knowledge:** Typography, color theory, design thinking, branding principles, visual flow., Brand Consistency, Layout and Unity

**Software skills:** Adobe Photoshop, Adobe Illustrator, Canva, Microsoft Office.

**Soft skills:** Creative thinking, Attention to detail, Communication Skills, Time Management and Ability to meet Deadlines., fast learning skills, Creative Problem Solving, Team Collaboration & Brainstorming, Attention to Detail & Consistency, Copywriting