Hadeel Eid
UI/UX Designer

📍 Beirut, Lebanon

Contact

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in LinkedIn

🔗 Portfolio

Education

Bachelor of Science in Computer Science

Arts, Sciences and Technology University in Lebanon (AUL)
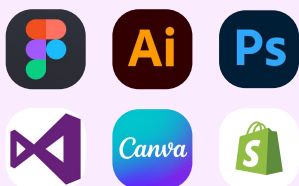
Jun 21 - Jan 2025

Tripoli, Lebanon

Projects

Gusto: Food waste reduction

Beauty Log: Products tracking

The Dark Matters: Space travel

Skill Spot: Freelance hub

Softwares

Objective

Passionate UI/UX Designer with a strong eye for detail and a commitment to creating intuitive, user-friendly digital experiences. Seeking to leverage my skills in user research, interaction design, and visual aesthetics to contribute to a dynamic team and help shape engaging, effective user interfaces.

Technical Skills

- Design Tools // Figma (Prototyping, Wireframing, UI Design, and Design Systems), Adobe Photoshop (Photo Editing, Raster Graphics), Adobe Illustrator (Vector Graphics, Illustration).
- Design Principles // Responsive Design, Accessibility, and Human-Centered Design.
- Interaction Design // Micro-interactions, animations, and transitions in Figma.
- Assets & Libraries // Design Systems, Component Libraries, and UI Kits.
- Languages // Arabic (Fluent), English (Fluent), French (Intermediate).

Certificates

Jul 24 - Oct 24

UIX design, SE Factory   Beirut, Lebanon

- Completed an intensive UI/UX Design Bootcamp covering design tools, UI/UX concepts, accessible and inclusive design, UX auditing, prototyping, no-code web development, and portfolio design over 6 weeks of lectures, workshops, and projects, plus 2 weeks for the final project.
- Designed and developed comprehensive UI/UX projects, showcasing expertise in user research, wireframing, prototyping, and visual design, with additional participation in a hackathon.
- Collaborated with Frontend Software Development (FSD) and Full Stack Web (FSW) teams, enhancing communication, teamwork, and problem-solving skills.

Experience

Jan 2021 - Jul 2024

Content Creator and Sales   Tripoli, Lebanon

- Managed dual roles as a content creator and regional sales representative, effectively increasing sales revenue by 25% within the first year through targeted content creation and strategic sales efforts.
- Developed engaging content, including product tutorials, resulting in a 30% increase in online engagement and a 15% growth in social media followers.