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I'm a motivated and curious marketing graduate with an analytical mindset and a real passion for the field. I enjoy breaking down challenges and finding practical solutions, and I'm eager to put the knowledge I've built through my studies into practice. My goal is to keep growing while contributing to impactful marketing strategies.

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## EDUCATION

- **MASTERS DEGREE IN BIOMARKETING** | Saint Joseph University (USJ) – Beirut - Lebanon | 2022 – 2024
  - **BACHELORS DEGREE IN BIOCHEMISTRY** | Saint Joseph University (USJ) – Beirut – Lebanon | 2019 – 2022
  - **OFFICIAL LEBANESE BACCALAUREATE IN LIFE SCIENCES** | Collège des Frères Mont La Salle – Ain Saadé – Lebanon | 2005 - 2019
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## EXPERIENCE

### MARKETING INTERNSHIP – BUSINESS DEVELOPMENT TEAM

Beesline International S.A.L | Bchamoun, Lebanon

FEBRUARY 2024 – MAY 2024

During my internship, I had the chance to work closely with the business development team, where I gained hands-on experience in market analysis, brand positioning, and exploring growth opportunities. This allowed me to better understand how strategic decisions are shaped and strengthened my ability to approach projects with an analytical and creative mindset.

### PRIVATE TUTOR

Freelance | Lebanon

2018 – 2022

Assisted more than 20 primary and secondary students with personalized lessons to support their learning and academic progress.

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## CERTIFICATES

- **AI-integrated Digital Marketing Certificate** | University of Balamand – Lebanon | JUNE 2025
  - **Digital marketing training certificate** | 2022
  - **English Proficiency Assessment Test** – FDLT Writing Proficiency Level: *High Intermediate* - Oral Proficiency Level: *High Intermediate* | 2022
  - **TOEIC** – Listening and Reading Test | 2022
  - **Diploma in French Language Studies B2** – Delf B2 | 2018
  - **MOOC Botanique** – TelaBotanica | 2019
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## SKILLS

- Good communication
- Creativity
- Time management
- Strategic thinking
- Market analysis
- Content Creation
- Market research
- Consumer Behavior
- Meta Ads
- WordPress / Shopify
- SEO
- Project coordination

## COMPUTER SKILLS

- Microsoft Office:  
Excel – Powerpoint – Word
  - Social media skills – Facebook, Instagram, Youtube, Tiktok
  - Design tools: Canva, Adobe Photoshop, Adobe Premiere - Wordpress
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## LANGUAGES

- Arabic: Native Language
- English: Fluent
- French: Fluent