

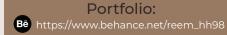
Reem Hammoud

Senior Graphic Designer

☑ reem.hsh98@gmail.com

\(+961 70 590 511

Saida, Lebanon



Key Skills

- Branding
- Visual Identity Design
- Print and Digital Design
- Packaging Design
- Social Media Design

Technical Skills

Adobe Creative Suite:

Illustrator Proficient
Photoshop Proficient
InDesign Proficient
After Effects Beginner

- Al Integration in Design
- Microsoft Office

Soft Skills

- Creative Problem-Solving
- Attention to Detail
- Self-Motivation
- Independent Work
- Deep Focus
- Clear Communication
- Time Management

Language Skills

- Arabic: Native (reading, writing and speaking)
- English: Advanced (reading, writing and speaking)

Professional Summary

Senior Graphic Designer specializing in branding, visual identity, and campaign creation. Passionate about crafting strategic, detail-oriented designs that connect with audiences. Proficient in Adobe Creative Suite and Al-driven design tools, with experience developing impactful marketing campaigns for global clients.

Work Experience

Sonder Agency

Senior Graphic Designer

- Oubai, UAE (Remotely) 📅 Jan 2022 Jan 2025
- Led branding and visual identity projects, ensuring design consistency.
- Developed creative campaigns that increased brand engagement.
- Utilized Adobe and AI tools to optimize design processes.

Freelance Graphic Designer

Graphic Designer

- - Create brand identities, marketing materials, and social media content.
- Collaborate with clients on design strategies and brand storytelling.

Honey Bee Clever

Graphic Designer

- Created marketing materials for B2B projects.
- Developed print and digital designs.

Carte Blanche

Graphic Designer

- Part-time Oct 2017 Aug 2019
- Designed packaging, promotional materials, and branding assets.
- Collaborated with clients to create customized print solutions.

Education

Bachelor Degree in Graphic Design at Arts, Science and Tecnology university



