



Reem Hammoud

Senior Graphic Designer

✉ reem.hsh98@gmail.com
☎ +961 70 590 511
📍 Saida, Lebanon

Portfolio:

 https://www.behance.net/reem_hh98

◆ Key Skills

- Branding
- Visual Identity Design
- Print and Digital Design
- Packaging Design
- Social Media Design

◆ Technical Skills

- Adobe Creative Suite:
 - Illustrator Proficient
 - Photoshop Proficient
 - InDesign Proficient
 - After Effects Beginner
- AI Integration in Design
- Microsoft Office

◆ Soft Skills

- Creative Problem-Solving
- Attention to Detail
- Self-Motivation
- Independent Work
- Deep Focus
- Clear Communication
- Time Management

◆ Language Skills

- Arabic: Native
(reading, writing and speaking)
- English: Advanced
(reading, writing and speaking)

Professional Summary

Senior Graphic Designer specializing in branding, visual identity, and campaign creation. Passionate about crafting strategic, detail-oriented designs that connect with audiences. Proficient in Adobe Creative Suite and AI-driven design tools, with experience developing impactful marketing campaigns for global clients.

◆ Work Experience

◆ Sonder Agency

Senior Graphic Designer

📍 Dubai, UAE **(Remotely)** 📅 Jan 2022 - Jan 2025

- Led branding and visual identity projects, ensuring design consistency.
- Developed creative campaigns that increased brand engagement.
- Utilized Adobe and AI tools to optimize design processes.

◆ Freelance Graphic Designer

Graphic Designer

📍 All Countries/ Regions 📅 Sep 2021 - Present

- Create brand identities, marketing materials, and social media content.
- Collaborate with clients on design strategies and brand storytelling.

◆ Honey Bee Clever

Graphic Designer

📍 Istanbul, Turkey **(Full-time)** 📅 Apr 2020 – Apr 2021

- Created marketing materials for B2B projects.
- Developed print and digital designs.

◆ Carte Blanche

Graphic Designer

📍 Beirut, Lebanon **(Part-time)** 📅 Oct 2017 - Aug 2019

- Designed packaging, promotional materials, and branding assets.
- Collaborated with clients to create customized print solutions.

◆ Education

◆ Bachelor Degree in Graphic Design at Arts, Science and Tecnology university

📍 Jadra, Lebanon 📅 Sep 2016 - Feb 2020 **GPA: 3.6**