

Mira Dakkak

OPEN TO WORK IN ADVERTISING & MARKETING |
CONTENT CREATION | DIGITAL MEDIA | SOCIAL STRATEGY

miradakaka100@gmail.com
+961 76 743 536

SUMMARY

Ambitious and creative Advertising & Marketing student with strong skills in content creation, video editing, and digital storytelling. Currently pursuing a Bachelor's in Audiovisual & Film, with a focus on branding, campaign strategy, and multimedia production. Open to internships, trainee roles, or entry-level positions where I can apply my creativity and technical skills to support advertising campaigns, social media strategies, and marketing initiatives.

EDUCATION

BACHELOR'S DEGREE IN ADVERTISING AND MARKETING COMMUNICATION

Lebanese University – Beirut, Lebanon | 2023 – 2026

PROJECTS & ACADEMIC WORK

UNIVERSITY PROJECTS

- Created multiple short films and marketing-focused audiovisual projects, handling concept development, filming, and editing.

CREATIVE CONTENT SAMPLES

- Produced short-form digital content (TikTok/Instagram style) showcasing storytelling and audience engagement.

NGO/VOLUNTEER SUPPORT

- Participated in student/volunteer initiatives by assisting in the creation of awareness videos and social media visuals.

SKILLS

- | | |
|-----------------------|--------------------|
| • Campaign Ideation | • Graphic Design |
| • Brand Communication | • Content Creation |
| • Market Research | • Teamwork |
| • Video Editing | • Market Research |

LANGUAGES

- | | |
|-----------|----------|
| • English | • Arabic |
|-----------|----------|