NADER EL DANAB

INTERNATIONAL BUSINESS

CONTACT

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EXTRACURRICULAR ACTIVITIES

- (2011-2019) Captain of Houssam EddineHariri high school football team (2019-2020)
- Captain of Horriye saidafutsal team

 (2019)
- HEAD OF PUBLIC RELATIONS FOR HHHSMUN
- DISASTER MANAGEMENT
 Volunteer at Lebanese Red Cross.
- · Best delegate award at SHSMUN
- MOST DIPLOMATIC AWARD AT
 HHHSMUN

LANGUAGES

English

Arabic

German =

 Volunteer at NGO DPNA Youth program representative of the Saida committee.

PROFILE

Im an international business student that strives to excel in all fields related to business. considered to be a fast dynamic learner with exceptional leadership skills and great communication skills through all dimensions.

ACADEMIC PROFILE

- BS IN INTERNATIONAL BUSINESS at Lebanese American University 2023
- HOUSSAM EDDINE HARIRI HIGH SCHOOL 2019

SKILLS

- REPORTING WORKSHOP
- DIGITAL MARKETING WORKSHOP
- · Advocacy training
- · Strategic planning training
- · Fundraising training
- Excellent verbal and written communication skills in both English and Arabic. Proficient in using Microsoft
 OfficeSuite, including Word, Excel, and Powerpoint High ability of problem solving and Crisis management

Work Experience

Junior Healthtech Specialist Intern

Toothpick Aug 2024- Jan 2025

- \bullet $\,$ Stayed updated on industry trends and emerging technologies in health tech
- · Researched and evaluated AI tools to enhance system functionality and improve patient outcomes.
- Identified and recommended AI solutions for integration into existing healthcare systems to optimize processes and decision-making.

Marketing Officer

Ahlouna NGO & Cuisine 2024

- Developed and executed strategic marketing campaigns to increase brand visibility and drive sales.
- Conducted market research to identify customer trends and competitor strategies.
- Managed social media platforms and content creation to engage target audiences.
- Coordinated events, promotions, and product launches to boost brand awareness.
- Analyzed campaign performance, generating reports to optimize marketing efforts.

Procurement Assistant

LAU 2019-2020

• Part time Assistant working on various procurement duties.

Sales representative

Print It 2017-2019

- identifying and pursuing new business opportunities, building long-term client relationships.
- Adept at market research, lead generation, and reporting sales.