



Ralph Maaz

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Motivated graphic designer driven by ideas. Passionate about helping clients make informed decisions through designs that truly connect with people.

CERTIFICATES

Jun 2022 - Jan 2023

Multimedia Workshop

Covered various aspects of multimedia production, including acting, scriptwriting, editing, sound, lighting, and cinematography.

Jul 2024 - Sept 2024

AOSIS Tech - Coding

HTML, CSS, JavaScript.

Jul 2024 - Nov 2024

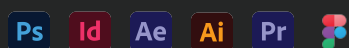
Simplilearn - UX/UI

Completed with distinction, covering User Experience Design, UX Research and Testing, User Interface and Design Principles, UI Prototyping and Styling, and Portfolio Building.

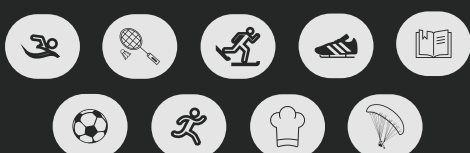
LANGUAGES

Arabic French English

SOFTWARES



INTERESTS



EDUCATION

Bachelor in Graphic Multimedia Design

Arab Open University
2021-2024

WORK

Feb 2025 - Aug 2025

Mind Dynamics

Managed social media strategy and content creation across multiple brands, ensuring consistency in brand voice and visual identity.

Designed branding materials, including logos, marketing collateral, and campaign assets.

Developed creative concepts for photoshoots, including set design, props, and visual direction.

Participated in on-site shoots, overseeing execution to match brand guidelines and creative vision.

Edited and enhanced photos to achieve high quality, market-ready visuals.

Utilized AI tools for creative design, content generation, and workflow optimization.

Jul 2024 - Jan 2025

MeetYourself

Designed social media posts, flyers, posters, and covers to promote the company's AI product.

Edited videos to support marketing and promotional campaigns.

Maintained brand consistency across all creative assets.

More work experiences can be found on the next page.

2022 - 2024

Freelancer

Collaborated with multiple clients on social media management, branding, and creative strategies to grow their businesses.

Produced logos, marketing materials, and UX/UI designs tailored to each client's needs.

Edited videos and created digital content to support marketing goals.

Jul 2024 - Sept 2024

Twfeer - Freelancer

Managed and executed social media content for client accounts, focusing on consistent posting and brand alignment.

Enhanced attention to detail and efficiency through repetitive execution tasks.

Oct 2022 - Jan 2023

Sharekkna - Internship

Designed branding materials, eBooks for children, social media kits, and greeting cards.

Gained a deeper understanding of the digital market and client needs through hands-on project work.

Jun 2022 - Sept 2022

A2Z Printhouse

Managed client design orders from concept to delivery, ensuring deadlines and quality standards were met.

Created and prepared marketing campaign materials for print and digital platforms.