TALAL LAWAND

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EXPERIENCE

| Remote محتوى – Project Manager

Apr 2024 - Present

- Define and develop clear project goals, scope, and deliverables in collaboration with senior leadership and key stakeholders, ensuring alignment with strategic business objectives.
- Lead the planning and execution of the Mohtawa website, managing timelines, scope, and deliverables in coordination with design, frontend, and backend development teams.
- Oversee development sprints, conducted QA testing, and managed iterations based on feedback to ensure a high-performing, responsive, and optimized platform delivered on time and within scope.
- Conduct post-project reviews and retrospectives to evaluate performance, capture lessons learned, and implement continuous improvement strategies.

Retail Store Manager | Beirut Running Butiq | Lebanon

Sept 2023 - Present

- Manage end-to-end store operations as ongoing projects, including sales processes, staff coordination, and customer service initiatives, ensuring alignment with business objectives and KPIs.
- Lead inventory optimization efforts by tracking stock levels, forecasting demand, and coordinating with suppliers, reducing stock discrepancies and improving product availability.
- Implement process improvements based on operational data analysis, enhancing team efficiency, customer satisfaction, and overall store performance.

Operations Coordinator | Spot Media SARL | Lebanon

Jul 2018 - Dec 2023

- Oversaw daily operational workflows, ensuring timely execution of tasks and alignment with project timelines, resource plans, and business priorities.
- Coordinated with vendors and suppliers to gather requirements, negotiate terms, and manage stakeholder relationships, supporting cost-effective and timely project delivery.
- Developed and streamlined operational processes, improving team efficiency and enabling consistent, scalable execution across cross-functional projects.

Project Sales Coordinator | Gulf Medical Co Ltd | KSA

Jun 2015 - Jun 2018

- Collaborated with cross-functional teams to assess client needs and deliver tailored medical product solutions, ensuring alignment with project scope and customer requirements.
- Supported sales project planning and execution by tracking progress toward monthly, quarterly, and annual targets, contributing to departmental performance and goal achievement.
- Built and maintained long-term client relationships, acting as a key liaison to ensure satisfaction, trust, and continuity across ongoing sales initiatives.

Bank Teller | LGB Bank | Lebanon

Dec 2012 - May 2015

EDUCATION

Bachelor of Business Administration (BBA) | Rafic Hariri University

2007 - 2012

CERTIFICATES

Certified Associate in Project Management (CAPM)® | Project Management Institute (PMI)

Apr 2025

Scrum Master Certification | LearnQuest (Credential ID: BBEOIX29F4PP)

SKILLS

- Agile MethodologySprint Planning
- Strong communication skills
- Problem-solving
- Project Lifecycle Management
- Scrum Framework

TOOLS AND SOFTWARE

Jira • Confluence

Slack

Miro

KEY PROJECTS

Mohtawa Website

• King Fahed General Hospital ICU Project