

MOHAMAD ALI TABBARA

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EDUCATION

LEBANESE AMERICAN UNIVERSITY | *Beirut, Lebanon*

June 2024

Bachelor of Sciences in Computer Science

AMERICAN UNIVERSITY OF BEIRUT | *Beirut, Lebanon*

July 2025

Investment Analysis and Modern Portfolio Management Professional Diploma

ACHIEVEMENTS IN PROFESSIONAL EXPERIENCE

Grand Serail's PM Communications Office | *Data Owner Intern* | *Beirut, Lebanon*

September - Present

Official Body Responsible For Media Relations At The Prime Minister's Official Residence In Downtown Beirut, Lebanon.

- Built a data scraper from scratch that looks up multiple online sources to identify the sentiment of the public towards the PM.
- Compiled a quantitative analysis; on a periodic basis, that identified trends and shaped the office's communication tonality

Freelance | *Social Media and Product Ownership Consultant* | *Beirut, Lebanon*

September 2022 - Present

Offering Brand Vision and Mission with Sustainable Growth through Brand Tonality based on their Diverse Audiences.

- Launched 0→1 from pre-launch to launch, built a sustainable growth system
- Led product ownership for growing influencers, aligned content and roadmap to audience needs

Freelance | *Project Manager* | *Remote*

July 2023 - March 2025

Consulted Businesses on Managing and Sustaining Their Technologies to Meet Their Needs.

- Proposed product and UX enhancements backed by user behavior insights and aligned with growth objectives.
- Built monthly product roadmaps, prioritizing features to meet client goals and delivery timelines.
- Translated client requirements into actionable user stories, ensuring technical feasibility and sprint readiness.

Google Developer Groups | *Program Manager* | *Remote*

May 2024 - December 2025

Hosted by Google Developers Group; an entity under Google, DevFest is an Annual Decentralized Tech Conference across the Globe.

- Improved operational efficiency by a new outreach strategy, reducing time by 60% to boosting exhibitor acquisition by 35%.
- **Achievement:** Assessed a gap that boosted KPI achievability by 455%, implementing risk management to sustain growth.

Lebanese American University | *Teaching Assistant* | *Beirut, Lebanon*

January - May 2022

Lebanese American University is a Leading Prestigious University in Lebanon.

- Acted as a bridge between students and the curriculum through a challenging and supportive learning environment.

ACHIEVEMENTS

HULT PRIZE - LAU | *Head of Sponsorships and Public Relations* | *Beirut Lebanon*

September 2022 - September 2023

Hult Prize - LAU is a program that aimed to guide startups from A to Z in social entrepreneurship

- Achieved a 91.66% sponsor acquisition rate by tailoring sponsorship packages to the Lebanese market.

Binance | *Applicant* | *Dubai, United Arab Emirates*

July 2024

Binance is the Largest Cryptocurrency Exchange; Passed Technical Assessment and HR interviews.

- **Achievement:** Scored a solid A in the SQL Assessment for a Data Analyst Intern Position at Binance.

SOCIAL ACTIVITIES

Rotaract Beirut Cedars | *Head of Personal Development* | *Beirut, Lebanon*

June - Present

Rotaract is a global youth organization focused on leadership and community service.

SKILLS

- **TECHNICAL SKILLS:** Jira, PowerBI, Tableau, Excel, UX Analytical Mindset, Python, SQL, Git.
- **SOFT SKILLS:** Agile, Analytical Thinking, Task Prioritisation, Adaptability, Attention to Detail, Time Management.
- **LANGUAGE SKILLS:** Arabic (Native), English (Fluent – CEFR C1)