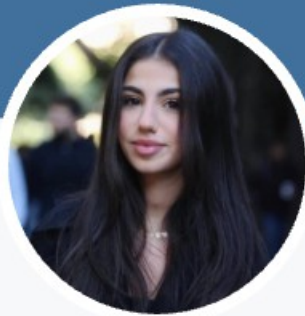


Lara Samara Hojeij



Personal details

- Lara Samara Hojeij
- samarahojeij8@gmail.com
- +961 81817721
- Beirut
- Venezuelan-Lebanese

Skills

- Team Leadership
- Communication Skills
- Outreach Coordination
- Psychological Research
- Problem Solving
- Creativity
- R Language
- Research

Languages

- English
- French
- Arabic

Hobbies

- Piano Player
- Volunteering
- Fitness

Education

BA in Psychology
American University of Beirut, Beirut

- Studied cognitive and behavioral psychology theories and applications, gaining insight into human thoughts and behaviors.
- Conducted research on psychological principles and methodologies, honing skills in data collection, analysis, and interpretation.

Sep 2021 - Jun 2025

Employment

Stage Supervisor
AUB Outdoors, Lebanon

- AUB Outdoors is a large student-led event, welcoming more than 100,000 people per day, in an effort to support financial aid of AUB and help students increase their skills in several aspects.
- I led a team of 100 members, all helping with managing and organizing our Concert event in which more than 25 national and international artists performed.

May 2024 - Jun 2024

Senior Representative
Psychology Student Society, AUB

- Acted as a liaison between students and university administration, effectively communicating concerns and suggestions to facilitate positive changes.
- Successfully managed and coordinated various events and initiatives, enhancing the overall student experience and engagement at AUB.
- Engaged in outreach programs to promote university events, resulting in increased participation and visibility among the student body.

Sep 2024 - May 2025

On-Stage Team Leader
AUB Outdoors, Lebanon

- Coordinated logistics and operations for on-stage activities, ensuring seamless transitions and optimal performance conditions for artists and performers.
- Developed and implemented strategies for effective communication and collaboration among team members during high-pressure events.

May 2023 - Jun 2023

Content Creation & Marketing
BlackBox AI, Lebanon

- Managed social media accounts for AI tool, crafting content that resonates with the Spanish target audience and encourages consumer engagement.

Jan 2023 - Sep 2024

Co-Founder
Helping Others, Beirut

- Started an initiative, due to the unfortunate war on Lebanon, to help displaced families secure meals, shelter, and safety.

Sep 2024

Sales Associate
Potion Kitchen, Beirut

- I advised clients while translating customer insights into actionable recommendations that enhanced sales and strengthened brand engagement. I collaborated with the marketing team to refine in-store communication and product positioning, conducted informal market analyses to support promotional planning, and contributed to delivering a consistent, client-centered brand experience.

Feb 2025 - Sep 2025