

Moeen Yahfoufi

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Detail-oriented communication professional with experience in visual design, content creation, and social media storytelling. Skilled in video editing, writing, and producing communication materials that support awareness and community engagement. Committed to delivering clear, creative, and impactful digital content aligned with organizational goals.

EXPERIENCE

COMMUNICATION INTERN

Terre des Hommes Italy | Beirut, Lebanon

SEPTEMBER 2025 – PRESENT

- Designed communication and visibility materials using Illustrator and Photoshop, including a stress-management card catalogue, complaint forms, and branded assets for new projects.
 - Created 10+ illustrated canvases with awareness messages and coloring drawings to support psychosocial and community activities.
 - Captured and edited photos and videos during field visits, producing visual content for social media.
 - Wrote success stories and captions to highlight project results and promote TDH initiatives.
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DISASTER RISK REDUCTION VOLUNTEER

Lebanese Red Cross | Beirut, Lebanon

APRIL 2025 – PRESENT

- Supported the Child Immunization Program with UNICEF and the Ministry of Health through door-to-door outreach and community engagement.
 - Assisted in 1760 Non-Emergency Hotline communication efforts, ensuring proper guidance and support to callers.
 - Delivered accurate health information to families and caregivers, raising awareness on vaccination.
 - Participated in field and preparedness activities to strengthen public safety and disaster risk reduction.
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VIDEO EDITOR & CONTENT WRITER INTERN

ITP Media Group | Beirut, Lebanon

JANUARY 2025 – MAY 2025

- Edited 200+ Instagram Reels for Top Gear Middle East using Adobe Premiere Pro, enhancing pacing and audience engagement.
 - Created visuals using Photoshop and AI tools to optimize content for social media storytelling.
 - Wrote 40+ SEO-focused automotive articles, ensuring clarity and brand consistency for web publishing.
 - Collaborated with editors to align storytelling, visuals, and brand guidelines across content formats.
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SKILLS

- **Content Creation & Storytelling:** Skilled in writing clear, engaging articles, captions, and success stories that align with brand messaging and communication objectives.
 - **Video Editing & Media Production:** Proficient in editing engaging Reels and short-form videos using Adobe Premiere Pro, with strong visual pacing and platform optimization.
 - **Graphic Design & Visual Communication:** Experienced in designing communication materials, awareness content, and illustrated assets using Photoshop, Illustrator, and AI design tools.
 - **Social Media & Digital Strategy:** Capable of planning and producing content tailored for social platforms to enhance reach, visibility, and audience engagement.
 - **Field Communication & Documentation:** Able to capture photos and videos during field activities to showcase impact and support humanitarian communication goals.
 - **Collaboration & Communication Skills:** Effective team player with strong interpersonal skills, supporting coordination across media, field, and program teams.
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EDUCATION

BACHELOR OF JOURNALISM AND MEDIA STUDIES

Lebanese University

JUNE 2025

LEBANESE BACCALAUREATE 2

Hussein Maktabi High School

JUNE 2018

VOLUNTEER EXPERIENCE

YOUTH VOLUNTEER

Lebanese Red Cross

NOVEMBER 2023 – PRESENT

- Participated in activities focused on educating youth and raising awareness on humanitarian values, health, and environmental issues.
 - Contributed to local initiatives aimed at improving community welfare.
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