# FATIMA FTOUNI



#### **PROFILE**

Experienced tutor with a demonstrated history of working in the educational industry. Skilled in Data Entry, online tutoring, SPSS, E-views. Master's degree focused in Banking and Financial Economics from Lebanese University. My experience, although limited, has equipped me with valuable insights and skills that I am eager to apply to improve my research and analysis experience.

## **EXPERIENCE**

Research Assistant

# Lebanese University | Beirut, Lebanon

MAY 2023-PRESENT

- Providing support to bachelor's and master's students in completing their graduation projects by gathering, recording and analyzing
  data
- · Building Econometric models and interpreting the results using E-views software

# Customer Engagement Specialist

# Ezzedine Plus | Beirut, Lebanon

FEB 2023-APRIL 2023

- Contacting customers via phone calls to inquire about their experience with tobacco sample products
- Managing and analyzing the data using Excel Sheets
- Ability to organize and interpret customer responses for further analysis

# Social Media Intern

# Inhype | Beirut, Lebanon

**DEC 2022-FEB 2023** 

- · Assisted in insights Collection
- Worked on campaign reports, analyzing each KOL performance and total campaign performance
- Performed sentiment analysis

## **Economics Tutor**

**JAN 2018-DEC 2022** 

· Private Tutor for Economics Students at both secondary and university levels

## **EDUCATION**

#### MS International Economics and Finance | Lebanese University

2021-2023

- Professional Project: The impact of Macroeconomics variables on the budget deficit: Case of Lebanon
- · Advanced Econometrics (learning different economic methods using R, E-views, analyzing and interpreting the results)

# BS Economics | Lebanese University

2017-2020

Graduation Project: Consequences of Social Responsibility on Economics.

## **SKILLS**

Technical Skills: Econometrics- Data Analysis- Academic Research- Data Collection

Communication Skills: Coordination – Team Collaboration – Time Management

Software Proficiency: R, Microsoft Office, SPSS, E-views.
Soft Skills: Native: Arabic | Fluent English