



SENIOR DESIGNER & ANIMATOR

With many years of hands-on experience, I specialize in transforming ideas into impactful visual narratives..

My expertise includes conceptual visual identity, printed/digital materials, signage, LED screen, backdrops, social media, web design, promotional videos and much more, all designed to enhance brand presence across platforms..

I've also built a strong foundation in events management, combining strategic design thinking with practical execution to deliver seamless, immersive brand experiences—from initial vision to final delivery..

I'm also experienced in leading creative direction, with hands-on art direction experience guiding projects and teams to deliver impactful, cohesive visual solutions..

PROJECTS ACCOMPLISHED

- Conceptual Visual Identity
- Printed Promotional Material
- Directional Signage
- Led Screen Backdrops
- Animations and Promotional Videos
- Online News Feed
- Web Design
- Social Media Posts

COMPUTER SKILLS

- Microsoft Office
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Figma

CONTACT

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- 📞 Mobile: +961 78 961331
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- 🌐 Behance: Abir Itani

EDUCATION

- 2013 ● **Arts, Sciences & Technology University in Lebanon (AUL)**
Beirut, Lebanon
Bachelor in Graphic Design
- 1998 ● **Al-Bayader School**
Beirut, Lebanon
Lebanese Baccalaureate LS

EXPERIENCE

- 2016 ● **TSG - ExiCon - Jnah**
Present
Senior Designer & Animator
A management company specialized in offering a wide range of services for workshops, conference, forums, exhibitions, virtual and hybrid events.
- July 2016 ● **EKT Katrangi - Jnah**
Aug 2016
Graphic Designer
I worked on catalogues and flyers for their products including Lumière Elysées brand. Also I worked on branding for Marrouche Restaurant & Al Rifai in China
- Aug 2015 ● **IPEX Printing Press - Jnah**
Sept 2015
Graphic Designer Trainee
I worked on logos, corporate identity, flyers, and packaging for different shops and institutions.
- **Other Freelance Projects**

LANGAUGES

Fluent in English and Arabic

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