



Hasan Alsahily

COMMUNICATIONS SPECIALIST

+961 3 711331
sahily.2d@gmail.com
Beirut, Lebanon

PROFESSIONAL SUMMARY

Communication specialist with a strong background in public relations, media coordination, and strategic messaging. Experienced in building brand awareness, managing press relations, and crafting impactful communication campaigns that strengthen public image and trust. Having a background in journalism, with skills in news writing, interviewing, and storytelling that enhance content accuracy, credibility, and audience connection.

SKILLS & PROFICIENCIES

- Strategic Communication
- Media & Press Relations
- Crisis Communication Management
- Brand Awareness & Development
- Stakeholder Engagement
- Campaign Planning & Execution
- Event Planning & Coordination
- Content Creation & Copywriting
- News Writing & Reporting
- Interviewing & Storytelling
- Investigative Research
- Voice-Over (VO) Performance
- Problem Solving
- Decision Making
- Critical Thinking

WORK HISTORY

Public Relations Coordinator
La siesta Hotel & Beach Resort
February 2023 to Present
Responsible for developing strategic communication plans to enhance reputation and visibility. Handles customer relations and follow ups ensuring satisfaction, resolve issues promptly, and maintain a positive brand reputation.

Administrative Coordinator
Hage Construction
November 2021 to January 2023
Managed daily administrative operations ensuring efficiency and accuracy.

Managing Director
Urbanewal Construction LTD Zambia
April 2019 to October 2021
Experienced in management and strategic decision making of the organization.

News Editor at Althabat Newspaper and Tv from 2016 to 2019

News Editor at Assafir Newspaper (Arabic and international section) from 2014 to 2016

EDUCATIONAL BACKGROUND

Lebanese University - School of Information
Master's Degree in Corporate Communication
2024 - 2025

Lebanese International University
BA of Arts in Communication Arts in PR
2022 - 2024

Lebanese University - School of Information
Bachelor Degree in Journalism
2012 - 2016