

Rashad Aridi

Graphic Designer, Video Editor, Motion Graphics, and UX/UI Designer
Aley - Mount Lebanon - Lebanon | (+961) 76896633 | rashad.aridi4@gmail.com

My Profile:

Graphic Designer with skills in branding, motion graphics, video editing, UX/UI design, and illustration. Proficient in Adobe Illustrator, Photoshop, Adobe After Effects, Figma, and Canva. Passionate about exploring new opportunities and applying these skills in the real world.

Instagram: https://www.instagram.com/motion_by_rashad_/

Linkedin: <https://www.linkedin.com/in/rashad-aridi-4096b2270/>

Design and Technical Skills:

- Illustration
 - Typography
 - UX/UI Design
 - Video Editing
 - Visual Identity Design
 - Motion Graphics
 - Printing
 - Color Theory
 - Photo Editing and Manipulation
-

Education:

Bachelor's in Graphic Design
Lebanese University

2022- 2025
Beirut - Lebanon

Academic Projects

Lebanese University | 2024 - 2025

- UX/UI design carpooling app in Lebanon and more projects. | 2025
- Animation from scratch about the magic sponge. | 2025
- Designing an academy called Rinan from scratch, which trains musicians to manufacture their own instruments. | 2024
- Redesigning the logo, business card, envelope, letterhead, and file of CATGroup Company, a construction company. | 2023
- Brand design called "DropOneDrop," a spa brand identity. | 2022
- Character design of "سفاح الزمن" from scratch and other more | 2023
- Editorial illustration for رحلة, an Arabic magazine. | 2023

Working Experience:

Freelance Graphic Designer | 2024 – Present

- **Video Editing:** Edited 2 videos for the professional oud player Abdullah Nammour- Oud, using Adobe After Effects to create smooth transitions synchronized with the audio, as well as many effects used in this video. | 22 June - 13 September (<https://youtu.be/ncXqn5ft29U?si=8fd3V-UtQiEBfEOC>) (<https://youtu.be/bRxotSqUX-k?si=EwDTd05SDWMKPGV7>)
- **“Strangled Hope”** digital artwork on Photoshop done by me, and was introduced in Casino Du Liban.
- **The Skep:** Designed the **logo and posters**, boosting the café's regional recognition. | Aug. 2024 - Sep 2024
- **Saba Al Arz Choir and Band:** Designed digital posters for more audience engagement across Lebanon. | Sep 2024 - Now

Graphic Design Jobs:

PrintZone (Chyah, Lebanon) | 2024 - Present

- **Print Zone library:** Designing posters, logos, brochures, and print-related projects. | September 2024 - October 2024

Softwares:

- | | |
|-----------------------|------------------|
| ● Adobe Illustrator | ● Figma |
| ● Adobe Photoshop | ● Adobe Indesign |
| ● Adobe After Effects | |

Soft Skills:

- | | |
|------------------------|-----------------------|
| ● Adaptability | ● Attention to detail |
| ● Teamwork | ● Time Management |
| ● Communication Skills | ● Quick learning |
| | ● Critical thinking |

Languages:

- English (Fluent)
- Arabic (Native)